



**PLACER VALLEY**  
**ROSEVILLE • ROCKLIN • LINCOLN**  
*California's Sports Destination*

PRESS RELEASE

Jan. 10th

For Immediate Release

Contact:

[kmcclintock@placertourism.com](mailto:kmcclintock@placertourism.com)

916-773-5400

Placer Valley Tourism

## **Ice Bowl Helps Those On The Dole**

### ***A Fundraising Tournament To Warm Anyone's Heart***

**Rocklin, CA-** Disk golf always comes across as some abstract idea of a sport. Your uncle plays it, or an acquaintance plays it, but you've simply never gotten the opportunity to try it out. Well, ponder no longer. The Ice Bowl is here, which is a perfect chance to try it out in the name of charity. This coming Saturday (January 10<sup>th</sup>) at Johnson-Springview Park, the event will be open to any and all who wish to attend. For a small entry fee, you get a spot in two competitive tournaments, a shirt, and a chili lunch. Just make sure to bring some canned or nonperishable food to donate!

This event is anything but new to the area. Starting in 2003, the event has been hosted without fail. While it was initially a stand-alone operation in the area, it was opted to link the event with Ice Bowl - who hosts events all across the U.S. - about 7 years ago. Last year, the tournament raised roughly \$1,000 towards the Soroptomist and the Placer Food Bank. For those who aren't in the know, Soroptomist is a rotary club that has been raising money for the area for decades now. Approximately 90 participants are expected this year, and we'd be keen to help add to that number.



Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help you bring your event here, visit [www.placertourism.com](http://www.placertourism.com) or call (916) 773-5400.

###

If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at [aengel@placertourism.com](mailto:aengel@placertourism.com)

Add any trademarks here