



**PLACER VALLEY**

**ROSEVILLE • ROCKLIN • LINCOLN**

*California's Sports Destination*

PRESS RELEASE

For Immediate Release

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## **Placer United Girls Cup Brings Thousands of Soccer Players to Placer Valley**

**Rocklin, CA - October 14-** [Placer United Soccer Club](#) will be hosting their annual [Girls Cup](#) on October 23-25 where more than 3,000 soccer players in age groups U11 to U18 from all over California, Nevada and Oregon will be competing for a championship cup trophy that will be awarded to the winning team in each age division. [Placer Valley Tourism](#) is delighted to have partnered up again with Placer United to bring a tournament of this magnitude to Placer Valley.

With a twenty plus year history, the Placer United Girls Cup has garnered a reputation of being the biggest and most competitive fall event in Northern California for girls competitive youth soccer. This year is on track to be the biggest and best yet with 214 teams registered to play. 32 fields throughout Roseville, Rocklin, Lincoln, Loomis and Elverta will be utilized due to the record number of teams participating this year.

Jodi Tarr, Placer United Club Administrator, explained that this tournament gives players and teams the opportunity to compete at the highest level because it attracts the best teams in the western United States. "It brings so many families to Placer Valley and I am especially thankful for our partnership with PVT because of their support in helping all the out-of-town families find nice and affordable hotels to stay at while their daughters are here competing," added Tarr.

The Placer United Girls Cup brings more than 6,000 people to Placer Valley which not only helps the local economy, but it generates 14,000 room nights for Roseville, Rocklin and Lincoln hotels, virtually selling them out those nights.

Games on the Friday of play are scheduled to start at 6 p.m. and on both Saturday and Sunday the first games of the day will be at 8 a.m. at various fields. To see the full schedule [click here](#). All games are free to spectators and they are guaranteed to be action-packed and full of intense soccer competition!



**Placer Valley Tourism** [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit [www.playplacer.com](http://www.playplacer.com) or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at (916) 773-5400 or e-mail Amy Looney at [alooney@placertourism.com](mailto:alooney@placertourism.com)

