



PRESS RELEASE

For Immediate Release

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Five Major Sporting Events Awarded to Placer Valley in the Next Three Years

Rocklin, CA - November 16 - [Placer Valley Tourism](http://www.placertourism.com) has been awarded five national sporting events over the course of the next three years. Two major softball tournaments and three huge swimming events are officially slotted to take place throughout our footprint in 2016, 2017 and 2018.

In July of 2016 three of the five major events will take place. First up and a first-timer for Placer Valley is the USSSA Western National Championships 14U Fastpitch from July 11-16, which serves as a qualifier for the Road to the World Series Tournament. Mahany, Maidu and Foskett Parks in Roseville and Lincoln is where all the action will take place and this six-day event is expected to bring hundreds of players and their families to the area providing a substantial economic boost to the local economy.

Next up is the USA Swimming Speedo Western Sectional that will take place July 21-24 at the Roseville Aquatics Complex (RAC) and is also a brand-new event for our area. In partnership with Capital City Aquatics (CCA), we are thrilled with the opportunity to not only utilize the Summer Sanders Olympic-sized competition pool at the RAC but to host the best swimmers from California and Nevada at an event of this magnitude.

We will round out July with the ASA/USA 14 A Western Nationals Faspitch on July 25-31, an event we hosted back in 2011 and produced nearly 4,500 hotel room nights with an economic impact of approximately \$3.5 million for the cities of Lincoln, Rocklin and Roseville. In 2016 we will see families and teams from Arizona, Oregon, Washington, Colorado, Nevada, Utah and of course all of California coming to Roseville for this week long event that starts on July 25 with opening ceremonies and closes on July 31 with the championship game.

"In somewhat of a surprise move the ASA National Office in Oklahoma City moved the 2016 ASA/USA 14 A Western Nationals from Colorado to Roseville as this was supposed to be a quiet National Championship year for the organizing committee yet this now guarantees that Roseville and PVT will have a youth event for the third consecutive year," explained Jeff Dubchansky, Commissioner of the Greater Sacramento Softball Association (GSSA). Dubchansky added that the Roseville location was selected due to the many previous successes the region has had in hosting ASA National Championship events.

In 2017 PVT is already looking forward to hosting the USA Swimming Western Zones Swim Championships with CCA on August 9-12 at the Roseville Aquatics Complex. This all-star swim meet has only been here twice before and previously consisted of 500 hand-picked swimmers from the Western Zone, which includes these 13 states: Alaska, Hawaii, Colorado, Montana, New Mexico, Oregon, Washington, Arizona, Nevada, Idaho, Utah, Wyoming and California. Back in 2013 this event generated more than 2,000 room nights over the course of three days.

Last but certainly not least, we have been awarded the 2018 US Masters Synchronized Swimming Championships on Oct. 18-21 at the Roseville Aquatics Complex. It has been seven years since we have hosted this national event and are looking forward to having such a prestigious synchronized swimming competition here for our community to enjoy.

The combined economic impact for these national sporting events is estimated at a conservative \$11 million.



[Placer Valley Tourism](#) [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at (916) 773-5400 or e-mail Amy Looney at alooney@placertourism.com