



PLACER VALLEY

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California's Sports Destination

PRESS RELEASE

For Immediate Release

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Top Youth Football Teams to Compete at Cali Bowl

Nov. 27-29 Woodcreek High School Football Stadium

Will Host 8th Annual Tournament

Rocklin, CA - November 19- A2K Sports and Entertainment and [Placer Valley Tourism](http://www.placertourism.com) have teamed up to bring the [8th Annual California Bowl](#) to Roseville on Nov. 27-29 at the Woodcreek High School football stadium. This youth football tournament is the ideal way to wrap-up the competitive football season for these young players ages 5 to 14-years-old.

Nearly 30 teams will be competing and each team is guaranteed a minimum of three games. Several Northern California teams as well as some from Nevada, Arizona and Southern California will be fired up and ready to play some serious football at what is now considered the number one youth football tournament on the west coast.

Dubbed "Cali Bowl" by the coaches and players, this event stands out with the added features like play-by-play announcing of the games and live streaming on the internet. "Everyone loves the play-by-play announcing as it adds a real element of excitement to the games," explained Brent Gray, Tournament Director. "As for the live streaming, we contract with Live Play Sports in SoCal and when I tell you its ESPN quality you need to believe me- its amazing!"

They don't stop there, A2K Sports and Entertainment takes it a step further than just football by seizing the opportunity to spread holiday cheer to those less fortunate with

a *Toys for Tots* toy drive. "We realize that for some kids the holidays are not as cheerful so its the perfect time of year to help those kids out," stated Gray. " We would love for members of the local community to come by and donate a gift to a youth or family in need as it can make all the difference at this time of year."

Don't miss out on this fierce football competition and remember to bring a new, unwrapped toy for the toy drive. Woodcreek High School is located at 2551 Woodcreek Blvd. in Roseville. Spectator fees are \$10 per day for adults and \$7 for children under 12 and they will have three day wristbands available for \$25 for adults and \$20 for children.



Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at (916) 773-5400 or e-mail Amy Looney at alooney@placertourism.com

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