

Placer Valley Tourism



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Jennifer Owen

Bayside

Many local residents have certainly heard of or perhaps even attended one of the Bayside Church events as their presence in Placer Valley is paramount in our religious community. The Granite Bay Campus serves as their hub and most of their major events are held at that campus. That's where Jennifer Owen comes into the picture. She is the Thrive Conference Manager and Bayside Event Organizer who is instrumental to the incredible events they host.



Owen has been in this position for a year and half now and is in charge of coordinating the logistics for all conferences and hosted events at the Bayside Granite Bay Campus. She sets the look of the campus for the conferences and oversees the campus preparation which includes cultivating the attendee experience, managing the budget and interacting with the attendees.

That is no small job when you consider their Thrive Conference is a three-day event that has more than 3,000 attendees. With that conference coming up this April 28-30, Owen is in full-planning mode making sure all preparations are in motion.

She explained how Placer Valley Tourism supports her with the event planning, "PVT is fantastic, the customer service is awesome and by helping our attendees find hotels in the area and offering them a discount that is such a huge help."

Owen's dedication is amazing as she truly puts her heart into her job and

values the impact their events have on so many lives. "The most rewarding part of my job is receiving feedback from attendees; I love to hear how we have helped encourage and energize people, loved on their children or just brought an inspiring message at a time when they needed it," added Owen.

[Click here to learn more about the Bayside or the Thrive Conference.](#)

William Jessup Warriors Men's Basketball Team Makes History with Incredible Post Season Play

William Jessup University (WJU) located in Rocklin is making headlines with their history making basketball season. The WJU Warriors men's basketball team proved that they truly are "Warriors" with their incredible post-season run in the National Association of Intercollegiate Athletics (NAIA) Division I Men's Basketball Championship.

In just their second year since moving up to the highly competitive Division I, this is their first time ever in the national championship as a DI team. They were selected as one of 32 teams to compete in this prestigious tournament that took place in Kansas City, Mo.

Finishing their season with a record of 18-10 in the competitive Golden State Athletic Conference (GSAC) earned them an at-large bid for a spot in the NAIA tournament and their first game took place on March 17 against the number two seeded team for the tournament and ranked fifth in the nation, University of

Pikeville, who was favored to win.

The Warriors didn't travel all that way for just one game though and despite a rocky start they came into the second half of the game determined to do what they do best; pull together, play tough and never give up. The final score of 82-69 reflected the Warriors outstanding efforts.

As they advanced to the second round on the evening of March 18 they were matched up against the number three seed, MidAmerica Nazarene University, who proved to have a little more steam in their engine as they defeated the Warriors 90-76. They didn't go down without a fight and head coach Lance Von Vogt couldn't have been more proud of his team, not only for how they played but how they conducted themselves throughout the entire season.

"The hard work they put in all season paid off, we've set a standard for athletics here at Jessup and we've worked on creating a culture that focuses on who we are as people before who we are as players- that culture is getting rooted and great things will come from it," added Von Vogt.

With an overall season record of 19-11 plus an amazing trip to the NAIA National Championship, these Warriors can proudly say they had the greatest season in the history of William Jessup basketball!



[Click here to learn more about the William Jessup Basketball Program.](#)

Quarry Park Amphitheater

Rocklin Digs Deep and Stays True to Its Roots



Exciting things are happening all over Placer Valley but one of the most talked about and anticipated is Rocklin's Quarry Park Amphitheater. The amphitheater is the main attraction of phase one in this major project that the City of Rocklin is developing in three phases that will not only enhance their city but honor its rich history.

Quarry Park is tucked behind the Rocklin Police Station on Rocklin Road on 17 acres of previously undeveloped land. Along with the unique amphitheater that provides outdoor seating for a thousand people, there is a smaller stage for warm-up acts and several innovative landscaping changes that bring out the true beauty of this location.

Karen Garner, Director of Recreation, Arts and Event Tourism for the City of Rocklin, explained that without a traditional downtown, Quarry Park serves as a

community gathering place for Rocklin something the residents, businesses and community leaders wanted their city to have.

"Our citizens and businesses encouraged us to build upon the city's assets and capitalize on those things that are uniquely Rocklin, Quarry Park does exactly that," explained Garner. "Quarries that were once hidden from view and many citizens didn't even know existed, are now a focal point and they are beautiful reminders of our city's history that add an element to this gathering space that cannot be replicated anywhere else."

The grand opening celebration for this incredible new facility will be held on Saturday, April 16 from noon to 4 p.m. and is a free event that is open to the public. They will be fun activities that include bounce houses, live music, food vendors and historical tours. Several concerts have also already been announced and they plan to open the park at 4:30 p.m. with activities and opening acts before the main event begins at 7 p.m. Here is a look at the sensational summer concert lineup:

- Friday, April 29: The Marshall Tucker Band
- Saturday, May 21: Papa Doo Run Run
- Saturday, June 18: Tim Flannery & Lunatic Fringe
- Saturday, July 23: Country Fest
- Saturday, Aug. 13: Sons of Champlin
- Saturday, Sept. 17 : Molly Ringwald

[Click here to purchase tickets for upcoming concerts.](#)

PVT News

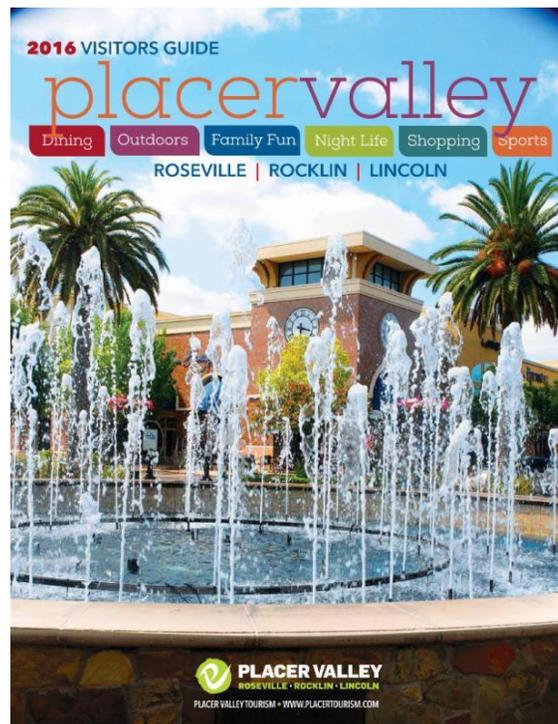
Placer Valley's 2016 Visitor Guide

The 2016 Placer Valley Visitor Guide is hot off the press and now available at all 23 Placer Valley hotels. PVT was thrilled to partner up again with the reputable Gold Country Media to bring our visitors and residents alike an extensive, high-quality guide.

Whether you're looking for great dining, sensational shopping, exciting nightlife options, outdoor adventures or sporting events we have it covered in our 52-page glossy guide that is packed with in-depth articles that detail grand openings, unique businesses and so much more.

Focusing on our footprint areas of Roseville, Rocklin and Lincoln, we also have included special messages from the mayors of each city that readers are sure to enjoy. Another highlight is a centerfold map of the Placer Country Wine and Ale Trail. Placer County is home to many of the best microbreweries in the state as well as many award winning wineries that are a must-see on any visitors list.

This yearly guide is certain to serve as the authority on all things Placer Valley for both visitors and residents, so make sure to check it out as we are confident you'll discover something new about our communities. If you would like a copy please contact PVT at 916-773-5400 or email us at info@placertourism.com.



PVT by Numbers

April Events



Revolution Express Track Club Meet on April 30 at Rocklin High School.

Room Nights Sold

February 2016: 46,318

February 2015: 46,450

YTD: 92,422

Prior YTD: 90,471

Occupancy

February 2016: 72.3%

February 2015: 72.5%

YTD: 68.5%

Prior YTD: 67.0%

Sport Events

TBF Racing Triathlon: April 2, Granite Bay

USA BMX Races: April 2-3, 9-10, 16-17, 23-24, 30, Roseville

BasketballTournaments: April 2-3, 9-10, 16-17, 23-24, 30, Rocklin

Jackson Sports Academy Volleyball: April 2-3, 9-10, 16-17, 23-24, 30, McClellan

[ASA Softball Tournaments:](#) April 2-3, 30, Lincoln
[TBF Racing Mountain Bike Series:](#) April 3, Granite Bay
[Sierra College Softball:](#) April 5, 9, 16, 26, Rocklin
[NorCal Swimming Championships:](#) April 8-9, Roseville
[Sierra College Baseball:](#) April 9, 14, 19, 23, 28, Rocklin
[ASA Softball Tournament:](#) April 9-10, 16-17, Lincoln
[William Jessup Softball:](#) April 15-16, 21, 23, Rocklin
[USA Ultimate Conference Championship:](#) April 16-17, Roseville
[TBF Racing ICE Breaker Triathlon:](#) April 16, Granite Bay
[The Mighty Dog 5K:](#) April 17, Granite Bay
[TBF Racing Happy Kids:](#) April 17, Granite Bay
[USSSA Softball:](#) April 23-24, Lincoln
[SFL Swimming Championship:](#) April 29-30, Roseville
[Western Intercollegiate Rowing:](#) April 30, Sacramento
[USTA Adult Tennis:](#) April 30, Roseville
[Revolution Express Track Meet:](#) April 30, Rocklin
[Arena Softball Cornhole Tournament:](#) April 30, Roseville

Community Events

[Fire Department Open House:](#) April 2, Roseville
[Run Rocklin:](#) April 10, Rocklin
[Wine Down Wednesdays:](#) April 13, 20, 27, Roseville
[Food Truck Mania:](#) April 14, Roseville
[America's Clayfest:](#) April 14-30, Roseville & Lincoln
[Friday Flicks:](#) April 15, Roseville
[William Jessup Warrior Golf Classic:](#) April 15, Lincoln
[Night Out at the Museum:](#) April 16, Roseville
[2016 Celebrate the Earth Festival:](#) April 16, Roseville
[Quarry Park Amphitheater Opening:](#) April 16, Rocklin
[Non-Profit Days at Denio's:](#) April 17, Roseville
[Gold Country Pro Rodeo:](#) April 21-24, Auburn

Fine Arts Festival: April 22-23, Rocklin

Art Studio Trek: April 22-23, Roseville, Rocklin & Granite Bay

Lincoln Wine Fest: April 23, Lincoln

Thrive Conference 2016: April 28-30, Roseville

Concert at Quarry Park: April 29, Rocklin



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