

Placer Valley Tourism



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Roseville native Molly Ringwald returns for an incredible concert at the Quarry to close out their inaugural season.

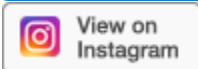
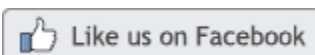


PVT NEWS

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Upcoming Events

PVT Progress By The Numbers



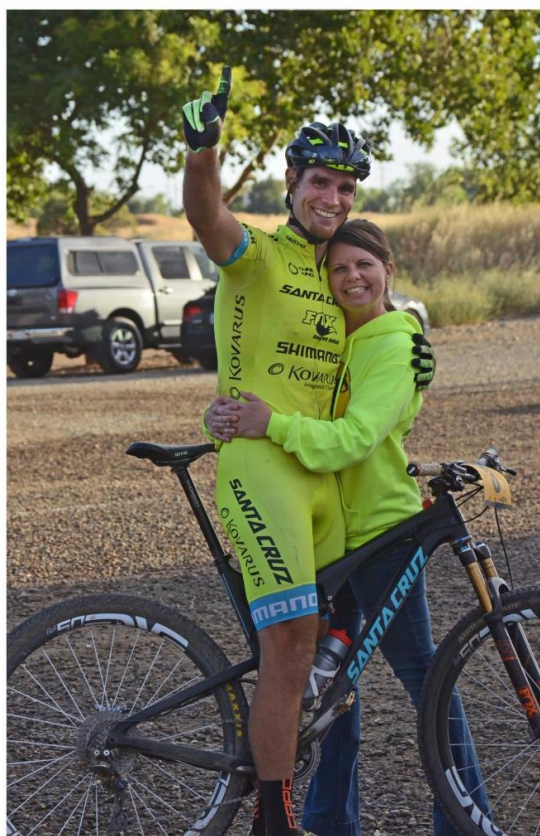
Jennifer and Clint Claassen

***TimeYourRace* Co-Owners Taking Sacramento Cyclocross to the Next Level**

TimeYourRace is an organization that was founded in 2008 by Gene Redmon who develops cutting-edge chip timing systems for triathlons, mud runs, cycling, Cyclocross and more. His business partners and co-owners are husband and wife team, Jennifer and Clint Claassen, who are based out of El Dorado Hills and handle all the day to day duties of the events as well as serving as event organizers for Sacramento Cyclocross.

The Claassen's story starts a little further back to when they met in 2001 as college students at UC Davis. They biked around campus of course but never thought that they would one day run a business revolved around cycling as well as one of them being a professional mountain biker.

"Clint was a 235 pound defensive end for the UC Davis football team and cycling as a sport wasn't even on our radar screen," explained Jennifer. "It wasn't until his brother took him mountain biking a few years after graduating that he really got into cycling and as a Clydesdale racer, he just rode in a t-shirt and board shorts."



Jennifer explained that soon he was taking mountain biking seriously and made a goal to go pro! He ended up losing 60 pounds, won the amateur National Championship in 2009 and qualified to get his pro license in 2010.

In 2014 they took over as event organizers for Sacramento Cyclocross all while continuing the *TimeYourRace* business. With Clint's racing experience he was able to bring a unique spin on the course designs for cyclocross. "The racers loved it because our courses ended up being really fun and Clint himself is always dying to race them," added Jennifer.

Clint does try to race in the Single Speed A (Expert) category each race that they produce. "I think the other racers appreciate that he wants to jump in and experience everything the way they do, and in turn it continues to help make our events even better," elaborated Jennifer.

Beyond growing the Sacramento Cyclocross race series into something that the phenomenal cyclocross athletes are eager to participate in, Jennifer is constantly working on ways to educate people on what this sport is all about and how to get more people involved. She recently developed a website: www.whatiscyclocross.com, which explains this remarkable sport that takes cycling to a new level. If you're even a little curious, make sure to check it out.

The upcoming race series starts right here in Rocklin on October 8 at Johnson Springview Park and then for the first time ever they will host a race on a newly created course at the Rocklin Golf Club that will take place the following day, October 9. There are a total of 8 races in the series and they will close out the 2016 season with the Northern California and Nevada Cycling Association (NCNCA) Cyclocross Championships on December 11 at Gibson Ranch Park in Elverta.

The Claassen's dedication and determination is unmatched by most, they pour their hearts and souls into these races and it shows. Jennifer sums it up perfectly when asked about a typical race day, "When it all comes together in this energy-filled hum and no matter how stressed I am, it makes me smile." You make us smile too Jennifer! Thank you so much for all you and Clint do!

[Click here for more information about Sacramento Cyclocross.](#)

California Capital Challenge

Woodcreek High School Water Polo Hosts Their Annual Water Polo Tournament in September



With the high school water polo season just getting started, the Woodcreek High School Aquatics Club is getting ready to host their annual varsity water polo tournament that takes place over the course of two weekends in September. Placer Valley Tourism is thrilled to be teaming up with Woodcreek Aquatics again to bring the California Capital Challenge to Placer Valley.

First up are the varsity boy's teams on September 16-17, where 24 teams will be competing at the Roseville Aquatics Complex (RAC) and the Antelope Aquatics Complex both which are located adjacent to Woodcreek and Antelope High Schools respectively.

The following weekend on Sept. 23-24 the varsity girl's teams will compete at the RAC, and Whitney and Rocklin High Schools. Due to the girl's tournament featuring 28 to 30 teams they have to utilize three pools.

At its inception thirteen years ago this tournament was known as the Woodcreek Water Polo Invitational however in 2013 they renamed it the California Capital Challenge to honor the area and the earned reputation for being one of the most competitive high school tournaments in Northern California.

"Both weekends we will see some of the best high school teams from throughout Northern and Central California competing," commented TJ Kay, Woodcreek Aquatics President.

"It is a highly competitive tournament and we break it down into two divisions to maximize the competition," added Kay. The format for the tournaments will have the division one teams at the RAC and the division two teams will be at the Antelope and Rocklin pools.

Mark your calendars for these two September weekends and come check out some serious water polo action!

[Click here for more information about the California Capital Challenge.](#)

Rocklin Quarry Amphitheater
Concert Series Inaugural Season Ends with
An Evening with Molly Ringwald



In April the City of Rocklin unveiled the Quarry Amphitheater in the heart of their beautiful new community gathering place, Quarry Park. Tucked behind the fire station on Rocklin Road and Rocklin's Historic City Hall, this unique amphitheater provides outdoor seating for 1,000 people and offers a second smaller stage as well as a plaza for food trucks, vendors and

activities.

"Our inaugural season at the Quarry Park Amphitheater has exceeded expectations; there has been so much positive feedback on our events and people love how beautiful and relaxing it is there," commented Karen Garner who serves as the City of Rocklin's Director of Recreation, Arts and Event Tourism.

Garner elaborated, "Many attendees say they plan to come back for another concert just because they enjoyed the atmosphere so much and the success of the venue has also caught the attention of the entertainment industry as we've been approached by several groups interested in partnering with us next year to bring even more exciting entertainment to Rocklin and the region."

The spring/summer concert series featured six diverse concerts that was kicked off on April 29 with the legendary Marshall Tucker Band and will be closing with Roseville native Molly Ringwald on Sept. 17. Ringwald, a screen and stage actress who is well-known for her iconic films of the 1980's and several Broadway performances, released her debut jazz album in 2013 and has since played more than 200 concerts in seven different countries.

An Evening with Molly Ringwald will celebrate her band and feature her father Bob Ringwald, who is an influential jazz artist in his own right. Garner added that they are very excited to close out their season with such a meaningful concert and Quarry Park is the perfect place to enjoy Ringwald's amazing jazz vocals.

[Click here to purchase your ticket for An Evening with Molly Ringwald.](#)

PVT NEWS

PVT Partners with dealsnapt Offering Exclusive Deals in our Play Placer Group

Here at PVT we are continually researching, planning and implementing the most effective ways we can make a difference in our communities whether it's big or small.

Recently we partnered with dealsnapt, a mobile based coupon program, to help bring our visitors as well as our residents the best deals Roseville, Rocklin and Lincoln has to offer by joining the Play Placer group.

"We decided to introduce the program because we wanted a way to showcase all the great businesses in our area and make them easily accessible to visitors coming in from out of town," explained PVT Event Services Coordinator, Rachel Timms.

Timms added, "We know there are often barriers like not knowing where to go or the cost of doing something as a whole team that prevent people from connecting with our local restaurants and attractions and with dealsnapt there are many opportunities for our visitors to explore more of what this area has to offer and score great deals that will keep them coming back year after year."

To do to receive these exclusive deals on food, shopping and entertainment is text the code PLAY PLACER to 63975 and at your fingertips you will have access to a directory of local businesses, events and deals. Don't delay, get signed up and start saving today!

[Click here to join the Play Placer dealsnapt group.](#)



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PVT by the Numbers

September Events



The Crush, California's largest Curling Bonspiel, comes to Roseville's Skateown Ice Arena Sept. 2-4.

Room Nights Sold

July 2016: 60,373

July 2015: 53,525

YTD: 367,434

Prior YTD: 347,330

Occupancy

July 2016: 85.2%

July 2015: 75.5%

YTD: 75.8%

Prior YTD: 71.6%

Sport Events

[The Crush:](#) Sept. 2-4, Roseville

[Sierra College Women's Volleyball:](#) Sept. 2, Rocklin

[Sierra College Home Football Game:](#) Sept. 3, Rocklin

[USA BMX Racing:](#) Sept. 3-4, 10-11, 17-18, 24-25, Roseville

[Basketball Tournaments at Hardwood Palace:](#) Sept. 3, 10-11, 17-18, 24-25, Rocklin

[William Jessup Cross Country Meet:](#) Sept. 3, Rocklin

[ASA Softball Tournaments:](#) Sept. 3-4, 10-11, 17-18, Lincoln

[USSSA All Stars Tournament:](#) Sept. 3-5, 10-11, 24-25, Rocklin & Roseville

[Sierra Shoot Out Water Polo Tournament:](#) Sept. 9-10 & 16-17, Rocklin

[William Jessup Women's Volleyball:](#) Sept. 9-10, 24, 27, 30, Rocklin

[William Jessup Men's Soccer:](#) Sept. 10, 13, 20, Rocklin

[AAU Basketball Tournaments:](#) Sept. 10, 17, 24, Rocklin

[William Jessup Women's Soccer:](#) Sept. 10, 13, 28, Rocklins

[California Capital Challenge:](#) Sept. 16-17, 23-24, Roseville

Johnson Ranch Tennis USTA Mixed 55+ Sectionals: Sept. 23-24, Roseville
CVU Fall Classic: Sept. 24-25, Roseville
The Gold Rush Trail Runs by TBF: Sept. 24, Granite Bay
UROC: Sept. 24, Auburn SRA

Community Events

Thunder Valley Entertainment Series: Sept. 2-4, 10, 16-17, 23, 30, Lincoln
Fire Department Open House: Sept. 3, Roseville
Crossroads Doll & Teddy Bear Show: Sept. 10, Roseville
SPLASH 2016: Sept. 10, Roseville
Patriot Day/Kids Fest: Sept. 11, Rocklin
Music in the Park: Sept. 11, Roseville
Wednesdays On Tap: Sept. 14, 21, 28, Roseville
Campfires at Maidu: Sept. 16, Roseville
23rd Annual Hot Chili & Cool Cars: Sept. 17, Rocklin
Concerts at the Quarry: Sept. 17, Rocklin
Night out at the Museum: Sept. 17, Roseville
Townsquare Concert Series: Sept. 17, Roseville
Park It! Food Truck Frenzy: Sept. 22, Rocklin
Bill Santucci Golf Tournament: Sept. 23, Roseville
Family Fest: Sept. 24, Roseville
Lincoln Showcase: Sept. 24, Lincoln
Hot Pink Fun Run: Sept. 25, Roseville



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