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Paul O'Brien

Placer United's Director of Soccer Operations

Placer United Soccer Club is ranked as one of the fastest growing soccer clubs on the West Coast and this can largely be attributed to their incredible staff, focus on player development and equal commitment to athleticism and attitude. With more than 650 registered players this nonprofit, community-based, competitive club that was founded more than 30 years ago, would not be where it is today without a few key leaders that set the tone and implement what this club stands for each and every day.

Paul O'Brien, who serves as the Director of Soccer Operations is one of those key people. His dedication to Placer United is matched by his love for the game and the vision he has for the young players that call Placer United home. O'Brien, who was born and raised in Ireland, began playing organized soccer when he was around 8-years-old and has never looked back.



O'Brien is pictured here in the middle with FC Dallas head coach and former Placer United and current MLS star Ryan Hollingshead.

"The night before I flew out to California I played my very last competitive soccer game in Ireland and it was played in one of Ireland's most famous soccer stadiums, Dalymount Park; it was a semifinal game of a Major Cup competition which unfortunately we lost 3-2 and as was typical of games in Ireland, I hobbled onto the plane the next morning," O'Brien fondly recounts.

It was March of 1990 when he arrived in California and of course he immediately started playing competitive soccer, interestingly the club he played with out of Orange County was made up of Irish, English and Scottish players. He spent eight great years playing soccer with that club and also experienced several personal milestones during this time including marrying his wife Terri and expanding their family with the birth of two sons, Sam and Joe. Along with their

children and beloved dog, Paul and Terri decided to move to Rocklin in 1998 and that is when his journey with Placer United began.

"While playing at a local indoor league in Roseville, I heard that a local club was looking for a new coach so I contacted the club, was interviewed, ran a training session and was offered the job of head coach of a U17 Boys team for Placer United," explained O'Brien. "In 2004 the Placer United Board of Directors asked if I would be interested in a board position, I said yes and then became the club's vice manager."

By 2006 he was offered the Boys' Coaching Director and held that position until he took on the Director of Soccer Operations in 2014. The steady growth of Placer United allowed for a shift in structure where the coaching directors now focus on helping coaches and players on field. In addition O'Brien's position has him working alongside Jodi Tarr, the Club Administrator, where they combine efforts to oversee the day to day projects as well as focus on ways to continue to advance the club both on and off the field.

Next up for O'Brien and Placer United is their Girls Cup tournament that has taken place for twenty plus years, this year it lands on Oct. 22-23. Preparations for it are in full swing with more than 200 teams ranging from U11 to U18 will be competing on 32 fields throughout Placer Valley.

"Our girls tournament is one of the biggest soccer events in California at this time of year and for us to be responsible for bringing hundreds of families into our part of town is awesome," commented O'Brien. "The excitement on the faces of the girls at the first games and the actual championship games - that's pretty cool; working with the people at PVT to help put Placer County on the soccer map - that is something we are really proud of too."

Whether he is on the soccer field, planning training sessions, preparing for the next tournament or helping players take their game to the next level O'Brien's passion and knowledge for the game comes shining through. Here at PVT we appreciate you so much Paul and want to thank you for all the young lives you've helped mold into accomplished athletes and adults. You're a star in our eyes!



Placer United's '98 Girls Gold team and O'Brien after winning the 2016 Summer Surf Cup.

[Click here for more information about Placer United.](#)

Bill McAnally Racing Brings NASCAR to Roseville

The K&N Pro Series Races into All American Speedway



The All American Speedway at the Placer County Fairgrounds in Roseville hosts exciting races from March through October year after year, but the night NASCAR comes to town is the night racing fans eagerly anticipate all year long. This year that special night lands on Saturday, October 15 with the gates opening at 4 p.m. for the Toyota/NAPA Auto Parts 150 of the NASCAR K&N Pro Series West.

Kevin Green, Media Manager for Bill McAnally Racing, elaborated, "This is the biggest event of the year at All American Speedway, which is put on by Bill McAnally Racing Promotions and this year's event will mark the season finale of the NASCAR K&N Pro Series West and the crowning of the 2016 champion."

Each fall they host this October Classic which includes PCS late Models, Legends of the Pacific and a Mini Cups Classic Car Show. A live band and fireworks add to the overall excitement of the evening. The racing officially starts at 6 p.m. and the main event kicks off at 8:30 p.m. "It's a major event with national television coverage that gives the Roseville and Placer County community national exposure," added Green.

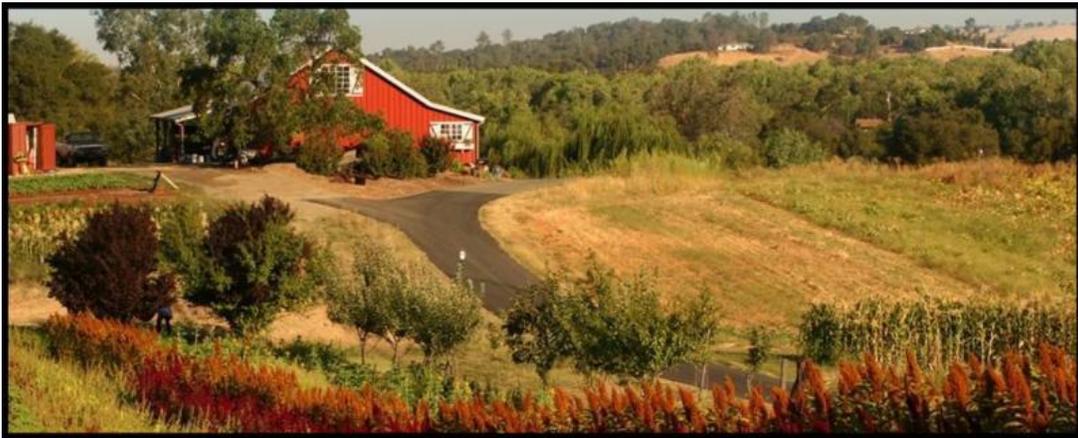
Bill McAnally Racing truly goes the extra mile as they also donate a portion of the race proceeds to the Placer Breast Cancer Foundation. Last year \$24,000 was donated to this incredible cause.

Mark your calendars and come on down to 800 All America City Blvd in Roseville and experience NASCAR live! Advance purchase tickets for general admission are available online at the discounted price of \$30 and at the door they are \$35. Junior tickets for children ages 6 to 11 are only \$15, children 5 and under are free!

[Click here to purchase tickets to this event.](#)

PlacerGROWN Farm & Barn Tour

Fall Fun for the Entire Family



As the air cools and the leaves begin showing signs of fall, outdoor activities in Placer Valley become even more enjoyable. PlacerGROWN's Farm & Barn Tour on Sunday, October 9 is a perfect opportunity to explore our local farms, ranches and orchards. This annual event has become an autumn highlight for families, residents and visitors alike as it provides a hands-on experience for tour-goers on the bountiful agriculture and scenic beauty our region has to offer.

The Tour is set up as a self-guided expedition where visitors can explore eight different farms, all which offer educational as well as entertaining activities, site tours, demonstrations and wonderful local products to sample and purchase.

PlacerGROWN advises that when visiting the farms you should be sure to ask questions and be curious! It is also important to leave your pets at home for their own safety and the safety of farm livestock. Other great tips to help guarantee a successful outing are to wear comfortable, closed-toed walking shoes, dress in layers for changing weather and wear sunscreen.

Tickets for the tour are free, however you do need to register for the event as the registration ticket will give you access to the tour map as new farms may be

added before the event. Open hours for the tour are 11 a.m. to 4 p.m. and currently the participating farms include:

- **Alpacas All Around in Loomis**
- **Coffee Pot Ranch in Sheridan**
- **Colwell Thundering Herd Mandarin Ranch in Penryn**
- **Highland Orchard in Penryn**
- **Loomis Alpacas in Loomis**
- **Shared Abundance Organic Farm in Auburn**
- **Sinclair Family Farm in Penryn**
- **Twin Peaks Orchard in Newcastle**

[Click here to purchase your FREE Ticket for the PlacerGROWN Farm & Barn Tour](#)

PVT NEWS

Two Recent Ribbon Cuttings for Placer Valley Facilities

As August was winding down and September was just beginning, two major ribbon cuttings took place in Placer Valley that not only enhanced our communities but elevated our abilities to host top quality tournaments and events within our footprint.

On Friday, August 26, The City of Rocklin, the Rocklin Area Chamber of Commerce, Rocklin Youth Soccer Club and PVT celebrated the ribbon cutting of the Kathy Lund Park in Rocklin. PVT provided \$82,000 that facilitated the renovation of two full size soccer fields that were in need of repair to be transformed into premier caliber Bermuda fields.

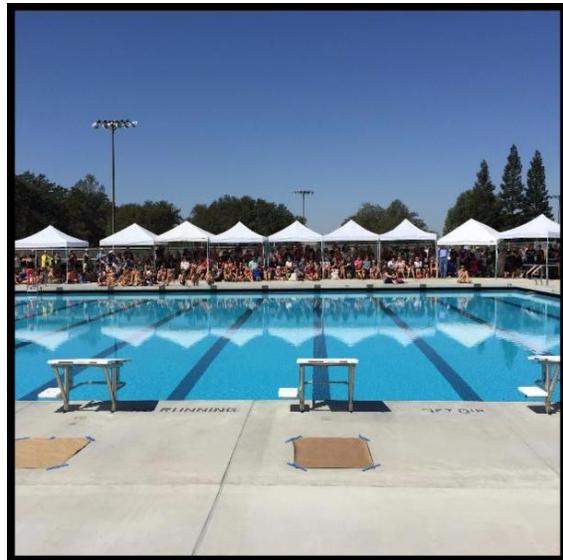
Labor Day, September 5 marked the ribbon cutting for Del Oro High School's new pool when they officially opened and just in time for water polo season! PVT contributed a capital grant of \$20,000 to help bridge the final gap in the funding for this huge project. The original pool was built in 1969 and was

poorly suited for present day swim and water polo standards. The Del Oro Aquatic Center now proudly features a pool facility that can be used for both high school and community swimming events.

These investments for PVT were easy ones to make because by contributing to these projects it provides additional, high quality soccer and swim facilities in Placer Valley and in turn opens the doors for bigger, more competitive tournaments in the future. The added bonus is both projects will enhance the local economy and benefit the youth and families of Placer Valley throughout the years.



PVT staff and board members were on-site for the ribbon cutting of the Kathy Lund Park fields as well as other Rocklin officials.



On Monday, Sept. 5, Labor Day, Del Oro High School in Loomis officially cut the ribbon on their beautiful new pool.

PVT by the Numbers

October Events



CCA's Spooktacular Swim Meet comes to the Roseville Aquatics Complex Oct. 7-9.

Room Nights Sold

August 2016: 58,073

August 2015: 52,532

YTD: 425,650

Prior YTD: 399,862

Occupancy

August 2016: 81.9%

August 2015: 76.6%

YTD: 74.1%

Prior YTD: 72.0%

Sport Events

Sierra College Home Football Game: Oct. 1, 22, Rocklin

USA BMX Racing: Oct. 1-2, 8-9, 15-16, 22-23, 29-30, Roseville

Soccer in the Sierras: Oct. 1-2, Loomis

Basketball Tournaments at Hardwood Palace: Oct. 1-2, 8-9, 15-16, 22-23, 29-30, Rocklin

Folsom Lake Ultra Trail 110K: Oct. 1, Granite Bay

ASA Softball Tournaments: Oct. 1-2, 15-16, 29-30, Lincoln & Roseville

Sorcerer Phil Mumma Memorial Softball Tournament: Oct. 7-9, Lincoln

Sierra College Women's Soccer: Oct. 7, 11, 15, 21, Rocklin

USSSA Sandlot Softball Tournaments: Oct. 8-9, Lincoln

Sacramento Cyclocross Races: Oct. 8-9, Rocklin

USSSA All Stars Tournament: Oct. 8-9, 22-23, Rocklin & Roseville

Johnson Ranch USTA Adults Mixed Sectionals: Oct. 7-8, Roseville

Spooktacular Swim Meet: Oct. 7-9, Roseville

William Jessup Men's Soccer: Oct. 8, 11, 15, 27, 29, Rocklin

AAU Basketball Tournaments: Oct. 1, 8, 15, 22, 29, Rocklin

William Jessup Women's Soccer: Oct. 8, 13, 15, 27, 29, Rocklin

William Jessup Women's Volleyball: Oct. 12, 22, 28, 29, Rocklin

NASCAR K&N Pro Series: Oct. 15, Roseville

USTA Sierra View Acorn Jr. Tennis: Oct. 15-16, Roseville

TBF Racing Sierra Trail Half Marathon & 5K: Oct. 15, Granite Bay

TBF Racing MTB 50 Miler: Oct. 16, Granite Bay

WJU Cross Country Invitational: Oct. 22, Rocklin

[Placer United Girls Cup Soccer Tournament:](#) Oct. 22-23, South Placer County
[PGF Softball Tournaments:](#) Oct. 22-23, Lincoln
[Calif. State Senior Bowling Championship:](#) Oct. 22-23, 29-30, Rocklin
[William Jessup Men's Basketball:](#) Oct. 24, Rocklin
[Granite Bay FC Ghosts & Goals Soccer Tournament:](#) Oct. 28-30, Granite Bay

Community Events

[Roseville Bikefest:](#) Oct. 1, Roseville
[Loomis Eggplant Festival:](#) Oct. 1, Loomis
[Thunder Valley Entertainment Series:](#) Oct. 1, 15, 22, 28, 29, Lincoln
[Fire Department Open House:](#) Oct. 1, Roseville
[Rocklin Mini Maker Faire:](#) Oct. 1, Rocklin
[Bayside Church Fall Concert Series:](#) Oct. 4, 21, Granite Bay
[Wednesdays on Tap:](#) Oct. 5, 12, 19, Roseville
[Thrive Apologetics Conference:](#) Oct. 7-8, Granite Bay
[The Education Conference WJU:](#) Oct. 8, Rocklin
[PlacerGROWN Farm & Barn Tour:](#) Oct. 9, Placer County
[Barktoberfest:](#) Oct. 9, Roseville
[ACSI Teachers Conference:](#) Oct. 13-14, Roseville
[Night out at the Museum:](#) Oct. 15, Roseville
[Comedy Night in Downtown:](#) Oct. 15, Roseville
[SuperStart!:](#) Oct. 21-22, Rocklin
[Campfires at Maidu:](#) Oct. 21, Roseville
[Octoberfest Brewery Festival:](#) Oct. 22, Roseville
[Food Truck Cinema:](#) Oct. 22, Roseville
[Floating Pumpkin Patch:](#) Oct. 22, Roseville



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