

For Immediate Release



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California's First Youth Land-Based State Archery Tournament Coming to Rocklin

Students From Throughout the State Aim to Hit the Mark on Feb. 4 at Sierra College

Rocklin, CA - Jan. 24- [Placer Valley Tourism](#) is thrilled to announce that in conjunction with the [California Department of Fish and Wildlife](#) the first-ever land-based tournament for schools participating in the [California State National Archery Schools Program](#) (CalNASP) will take place on Saturday, Feb. 4. This exciting archery competition will be held at Sierra College's gymnasium in Rocklin and is open to students in grades 4-12 that are enrolled in CalNASP.

Approximately 10,000 students throughout the state are active in CalNASP and they are expecting close to 150 students to compete at this first time event in Placer Valley. Typically the tournaments are virtual where the schools compete in their own gym over an allotted period of time and the scores are then entered in a database.

"Having the opportunity to take our archery program to the next level with the first-ever land based tournament in California is wonderful," stated Lesa Johnston, CalNASP State Coordinator and Education Specialist for the Calif. Department of Fish and Wildlife. "As the program has continued to grow, we realized that by having archers compete in a true competition format with judges and other archers would be advantageous to not only the program but the students as well."

Johnston explained that archery is beneficial to students in a variety of ways and can help them achieve goals because of the skills it instills. "To be a great archer it requires mental concentration, focus and practice, but the playing field is level for

all; target archery is an inclusive sport - students of all athletic and physical abilities can participate," elaborated Johnston. "Students really love this sport!"

To learn more about CalNASP go to: www.wildlife.ca.gov/Learning/CALNASP or better yet come check it out in person on Feb. 4. The tournament will begin at 9:30 a.m. with a welcome ceremony and the first flight is scheduled to start at 10 a.m. The awards ceremony will take place following the final rounds at approximately 2:30 p.m. There is no fee for spectators. Sierra College gymnasium is located at 5000 Rocklin Road in Rocklin.



About Placer Valley Tourism

Placer Valley Tourism (PVT) is made up for the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call 916-773-5400.

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If you'd like more information please call PVT at (916) 773-5400 or email Amy Looney at alooney@placertourism.com.

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