

July 2017

# Placer Valley Tourism



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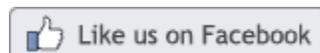
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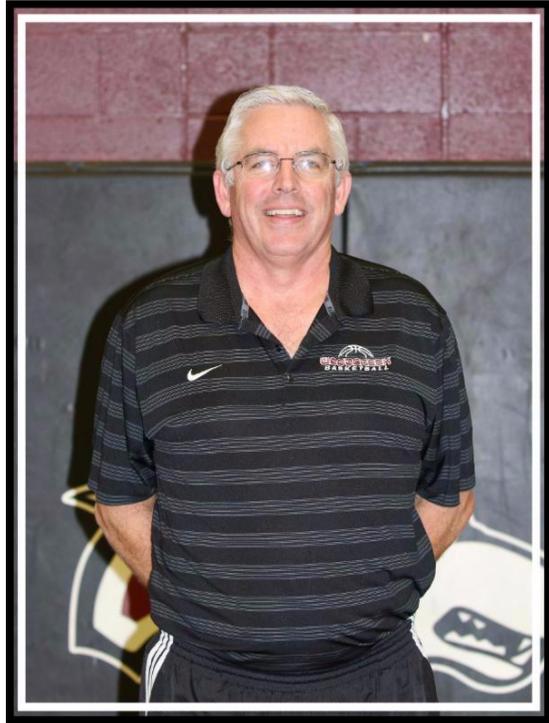
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## **Paul Hayes**

### **Woodcreek High School's Head Boys Varsity Basketball Coach**

The bounce of the ball hitting the hardwood, the swoosh of the net as a basket is being made and the roar of the crowd - these things are music to Paul Hayes' ears. Hayes, who serves as Woodcreek High School's Head Boys Varsity Basketball Coach, has been coaching and teaching since 1988 and at Woodcreek since 1997. He had a short hiatus between 2005 to 2008 but his love of basketball and coaching was too strong to keep him out of the game for too long. The dedication he brings to his team, his players and his school are evident in his record and reputation.



The idea to go into coaching and teaching developed when Hayes was in high school himself. "When I was a freshman at Del Campo High School my Algebra teacher was Eli McCullough and he was also the Varsity Basketball Coach; I was fascinated about how much he seemed to enjoy his job both as a teacher and a coach." elaborated Hayes. "I saw this with other coaches as well and thought how cool it would be to be a teacher and a coach like them and really enjoy what I did for a living."

Hayes graduated from college with a business degree and started out working in the Bay Area but that initial idea he had to teach and coach kept gnawing at him and suddenly he found himself headed back to school to get his teaching credential. A move he has never regretted! At Woodcreek, Hayes teaches in the Business and Technology Department. Some of the courses he teaches include: Business Concepts, Business Law, Sports & Entertainment Marketing and Small Business Enterprise.

The students and players are why Hayes enjoys what he does so much. "Their enthusiasm for school and their passion for their interests are fun to watch as they are so young and full of intrigue," Hayes stated. "As a teacher you get to watch them grow and learn; the same can be said for the players, it is fun to build that camaraderie with a team and program and watch them succeed, but it is important to understand that success is not always measured in wins and losses but in growth and work ethic."

Recently the Sacramento Bee named Hayes the All Metro Boys Coach of the Year and it's easy to see why. The Woodcreek Varsity Boys Basketball Team was undefeated in the Sierra Foothill League, won the Sac-Joaquin Section Division I championship and took home the victory in the CIF Northern California Open Division finals. Their overall record was 32-3 and it is safe to say this team will be remembered for years to come as one of the areas all-time greatest teams.

"It's been exciting over the years as Woodcreek has developed a winning tradition and much of that excitement is due to the incredible student body we have at Woodcreek," explained Hayes. "Our famous *Black Mob* is so supportive and I am certain, win or lose, this support will continue and the tradition of Woodcreek basketball will live on for years to come."

Next up for Hayes and his team is Rockwood, a Varsity Basketball Tournament, which brings Rocklin, Whitney and Woodcreek High Schools together hosting a fun summer event. Rocklin's Head Coach Steve Taylor along with Nick French, Whitney's Head Coach, and of course Hayes, will run the tournament that starts on June 30 and goes through July 2.

"It is nice to have a tournament that is played at your site for your team and your fans," added Hayes. "We appreciate Placer Valley Tourism for help with securing nice hotel deals and the help with advertising the tournament so local fans not associated with the schools know about it and can come out and see good basketball."

Woodcreek sure scored a slam dunk with Hayes and here at PVT we want to say thank you to Coach Hayes for years of dedication in the classroom and on the courts! Good luck at Rockwood!

[Click here for more information on Rockwood Boys Varsity Basketball Tournament.](#)



Woodcreek High School 2016-2017 Boys Varsity Basketball Team

## **Senior Softball Western National Championship**

**Placer Valley Parks to Host Major Tournament July 25-30**



The 17th Annual Senior Softball Western National Championships will arrive in Placer Valley on July 25-30. Senior Softball-USA (SSUSA) in conjunction with Placer Valley Tourism is bringing this week long event to Foskett Park in Lincoln and Mahany and Maidu Parks in Roseville.

More than 100 teams from throughout the western states will be competing in 11 different divisions for men and women 40 years and up. This tournament will follow a five-game minimum format with a round robin style into double elimination with teams vying for a spot at the SSUSA World Masters Championship that will be taking place in Las Vegas on Sept. 22 through Oct. 8.

Fran Dowell, SSUSA Executive Director, explained that one of the exciting aspects of the Western Nationals is the rivalry contest between Northern California and Southern California that has developed over the years. Both regions battle it out at this tournament to claim bragging rights as to who is the state champion.

Don't let their age fool you, these senior softball players come to play and play hard! So come down and check out a game or two, Foskett Park is located at 1911 Finney Way in Lincoln, Mahany Park is located at 1545 Pleasant Grove Blvd in Roseville and Maidu Park is at 1550 Maidu Drive in Roseville.

**[Click here for more information on the SSUSA Western National Championships.](#)**

## Happy Fourth of July

### Placer Valley Celebrates Independence Day

Placer Valley knows how to celebrate Independence Day with a bang! The City of Rocklin kicked off the festivities early with Destiny Community Center's annual *Celebrate America* event last weekend at Twin Oaks Park. This event was a huge success and a wonderful way to bring our communities together to celebrate our great nation with two days of patriotic bliss.



The City of Lincoln is ready to do some serious celebrating on the nation's birthday and has a day that is packed full of fun! All of these wonderful events are made possible by the Lincoln Area Chamber of Commerce, Native Sons and Daughters of the Golden West and the city's July 4th Committee. Here is the schedule:

- 7 to 10 a.m. - Pancake Breakfast at McBean Park in the BBQ area
- 9 to 10:30 a.m. - The Annual Fourth of July Parade in Downtown Lincoln
- 11 a.m. - Horseshoe and Cornhole Tournaments at McBean Park
- Noon to 5 p.m. - Free Swimming at the McBean Pool
- 2 to 6 p.m. - KidZone at McBean Park
- 3 to 6 p.m. - Live Bands at McBean Park
- 6:05 p.m. - Lincoln Potters Baseball Game at the McBean Stadium
- 9 p.m. - Fireworks show!

**[Click here for more information on the Fourth of July events in Lincoln.](#)**

The City of Roseville will celebrate on the Fourth of July as well with fantastic, family-friendly activities that everyone is sure to enjoy! Thank you to the outstanding sponsors BMR Napa Autocare, Roseville Automall Association, Tim Lewis Communities and Denio's Farmers Market.

The schedule is as follows:

- 7:20 a.m. - Run Crime out of Roseville 5K/10K/Fun Run/Walk at Royer Park brought to you by Roseville Crime Stoppers.
- 9 a.m. - The City of Roseville's Annual Independence Day Parade which begins at the intersection of Riverside, Vernon and Douglas.
- 10 a.m. to 1 p.m. - Royer Park Fun! Activities include carnival games, bounce houses, food vendors, live music and more.
- 5 p.m. - Gates open at the Placer County Fairgrounds for the fireworks show.
- 9:30 p.m. - Finish out the day of celebration with the fireworks show!

**[Click here for more information on the Fourth of July events in Roseville.](#)**

## **PVT NEWS**

### **Placer County Fairgrounds Renovations to Begin**

July 1 marks the start of the 35-year management agreement that Placer Valley Tourism (PVT) made with Placer County to take over the Placer County Fairgrounds in Roseville. Renovations on existing buildings as well as landscaping enhancements and other improvements at the 61-acre site will begin on July 5.

The local architectural firm Williams + Paddon has been working on the designs for the project and Roebbelen Contracting, Inc. of El Dorado Hills will oversee the construction management at the site.

"Roebbelen is very excited about starting work on this important renovation

project, which will be the initial step in transforming the Placer County Fairgrounds into a gathering space for events and exhibits that the county can be proud of," stated Michael Dossa, Project Executive for Roebbelen.

Projects that are scheduled to start immediately are renovating Jones and Johnson Halls with new paint, lighting, kitchens and more. The plans also include frontage improvements on Washington Blvd., upgrading the parking lot and landscaping the area between the buildings to give it a more pedestrian feel.

Late fall of 2017 is the target completion date. The estimated cost for these upgrades is 7 to 8 million.



**The future look of the Placer County Fairgrounds.**

## Room Nights Sold

May 2017: 57,287

May 2016: 55,073

YTD: 273,598

Prior YTD: 252,136

## Occupancy

May 2017: 76.6%

May 2016: 77.7%

YTD: 75.2%

Prior YTD: 73.0%



The Rocklin Pro Am Disc Golf Tournament will take place at Johnson Springview Park on July 29-30.

## July Events

### **Sport Events**

**USA BMX Races:** July 1-2, 8-9, 15-16, 22-23, 29-30, Roseville

**Basketball Tournaments at Hardwood:** July 1-2, 8-9, 15-16, 29-30, Rocklin

**Firecracker Frenzy Pickleball Tournament:** July 1-3, Rocklin

**USSSA Softball Tournaments:** July 1-2, Roseville

**Rockwood Basketball Tournament:** July 1-2, Roseville & Rocklin

**Lincoln Potters:** July 1, 3-4, 6, 12-16, 25-30, Lincoln

**Senior Softball Norcal Championships:** July 1-2, Lincoln

**TBF Racing Events:** July 5, 12, 19, 26, Granite Bay

**USA Softball:** July 8-9, 15-16, Lincoln

**AAU Basketball Tournaments:** July 8, 15, 22, 29, Rocklin & Roseville

**Speedway Raceway Championship Series:** July 9, 23, Roseville

**Junction City Silver Cup Soccer Tournament:** July 15-16, Roseville

**USTA Ranch Round-Up Tournament:** July 20-23, Roseville

**Cassy Rowe Soccer Tournament:** July 22-23, Cherry Island Soccer Complex

**Sandlot Softball Tournaments:** July 22-23, Lincoln

**Lincoln Shootout Soccer Tournament:** July 22-23, Lincoln

**USTA Sierra View Tournament:** July 22-23, Roseville

**Senior Softball Western National Championships:** July 25-30, Roseville & Lincoln

**CVU Soccer Tournament:** July 29-30, Roseville

**Sacramento Valley Meet Champs:** July 29-30, Roseville

**Match Club Bowling:** July 29-30, Rocklin

**Rocklin Pro Am Disc Golf Tournament:** July 29-30, Rocklin

**USA Softball 14U Class B Western National Championships:** July 31, Roseville & Lincoln

## Community Events

[Food Truck Cinema:](#) July 3, 22, Roseville

[Fourth of July Celebration at Placer County Fairgrounds:](#) July 4, Roseville

[City of Lincoln Fourth of July Parade & Celebration:](#) July 4, Lincoln

[Thunder Valley Entertainment Series:](#) July 8, 15, 22, 28-29, Lincoln

[Downtown Tuesday Nights:](#) July 11, 18, 25, Roseville

[Friday Family Fest:](#) July 14, Loomis

[Night out at the Museum:](#) July 15, Roseville

[Townsquare Concert Series:](#) July 15, Roseville

[Country at the Quarry:](#) July 16, Rocklin

[Comedy Under the Stars:](#) July 21, Rocklin

[RCP Summer Conference:](#) July 21-22, Roseville

[Music Man Summer Performances:](#) July 21-22, Loomis

[Gather: Quarry Park:](#) July 27, Rocklin

[Stairway to Stardom:](#) July 30, Rocklin

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PVT

