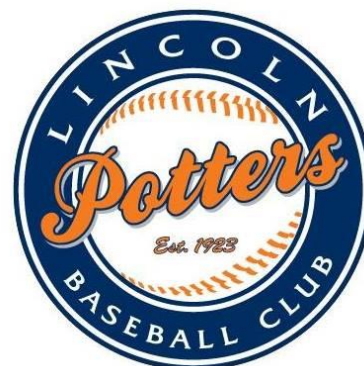




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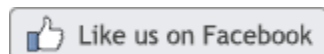
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Matt Lundgren **Lincoln Potters General Manager**

Baseball in Lincoln is back and in a big way! With the newly renovated McBean Stadium Placer Valley residents have recently enjoyed a great home season with the William Jessup Warriors Baseball Team and as their season wraps, it is time to fill up that stadium and watch some more baseball!

That is where the Lincoln Potters come into play. The Potters, a collegiate level summer baseball team that is part of the Great West League (GWL), will be playing 32 home games at McBean this summer. All baseball fans know that a team is not complete without a general manager (GM) and the Potters literally hit the jackpot when Matt Lundgren signed on as their GM.

Lundgren, who is originally from Tucson, Arizona and a Northern Arizona University graduate, worked for both the Cincinnati Reds and Tucson Padres in public relations intern positions in 2012. That experience landed him a position with the Pacific Coast League Office in Round Rock, Texas in 2013. This spring-boarded him to an opportunity with the Sacramento River Cats and ultimately led him to making great connections with the GWL. In 2015 Lundgren served as the GM for the Marysville Gold Sox, another GWL team. It was on Nov. 1, 2016 that he was officially named Lincoln Potters GM.



Lundgren brings much more than impressive experience to the Potters, he

brings an enthusiasm and passion for the game that is unmatched! "I love working in baseball and between the rear ownership and the amazing town of Lincoln, it was impossible to turn down," stated Lundgren.

"I'm the most excited about bringing baseball back to Lincoln and seeing McBean Stadium full of energy every night," he added. "Long term I think this will be a great opportunity to bring people in from outside of Lincoln so they can experience this great town."

What makes Lundgren such a perfect fit is that he understands and embraces the community aspect that is important to the Potters success. "Since day one, the community has shown us tremendous support, from community partners, to season ticket holders to host families and volunteers, it's been amazing," Lundgren elaborated. "Placer Valley Tourism has been one of our most important partners and we are blessed to be able to work with such great people that have the same goals and vision as we do."

Here at PVT we want to thank Lundgren for his dedication and we know he will hit a homerun as the Potters GM! We can't wait for the Free Fan Fest on May 29 and the first game on June 1. Let's play some ball!

[Click here for more information on the Lincoln Potters.](#)



Summer Sanders Swim Meet Turns 20

California Capital Aquatics Signature Meet Splashes into the Roseville Aquatics Complex June 8-11



California Capital Aquatics (CCA) is diving into the final preparations for their annual Summer Sanders Swim Meet, which is celebrating 20 years this June! The meet will take place at the Roseville Aquatics Complex (RAC) on June 8-11 and Placer Valley Tourism is thrilled to be partnering up with CCA to bring this exciting swimming competition to Placer Valley.

"The concept for this meet from Summer Sanders and her family when it was first introduced back in 1997 was to give something back to her club team, CCA, as well as to the community of Roseville," commented Alex Ongaco, Meet Director for CCA. "From its humble beginnings, it is now the signature meet of Sierra Nevada Swimming (SNS), attracting high caliber swimmers from all over California and even many swimmers outside of the state, across the Western Zone."

Summer Sanders herself is equally excited about her namesake meet reaching this amazing milestone. "This wonderful meet has grown into something well beyond my wildest imagination, all because of the incredible dedication and hard work of CCA, my club swim team, especially Denna Culpepper (SNS Executive Director)," stated Sanders.

Sanders added, "I cannot believe we are celebrating 20 years and I am truly honored these three days of fierce competition bare my name; thank you parents, coaches, CCA, and of course, all the swimmers for always showing up and

swimming your hearts out!"

In keeping with constantly striving to promote a meet with high caliber competition Ongaco explained this will be the first year the Summer Sanders Meet will be designated a Senior+ meet with faster qualifying time standards. In previous years the Summer Sanders Meet was designated a Junior+ meet.

Athletes will check-in on Thursday afternoon, June 8 and the competition will heat up Friday through Sunday with races starting at 8:30 a.m. each day. So come on down to the RAC located at 3051 Woodcreek Oaks Blvd in Roseville and watch top swimmers race to set new records!

[Click here for more information on the Summer Sanders Swim Meet.](#)

Glitz, Glamour & Girlfriends

Rocklin Chamber Hosts Amazing Ladies Night Out

The Rocklin Area Chamber of Commerce is knee-deep in preparations for their annual event Glitz, Glamour & Girlfriends, also known as g3. This enchanting ladies night out will take place poolside at Thunder Valley Casino in Lincoln on Thursday, June 1 from 6 to 9 p.m.

Just imagine an evening with a boutique style marketplace full of all the glitter and glamour a girl could dream that showcases make-up, clothing, handbags, jewelry and more! Then throw in some delicious tastings from local wineries, craft



breweries, delicious food from local restaurants and desserts from the sweetest local shops around and that is g3 right there!

Tickets are only \$35 and the first 500 registered will receive amazing swag bags with fantastic goodies to enjoy. The icing on the cake is that the proceeds from this event will support the Placer SPCA.

"Not only is g3 a fabulous girls night out event, it allows us to feature local women business owners and professionals within our community," stated VP of Operations for the Rocklin Area Chamber of Commerce, Tiffany Neilson. "We are blessed to have such a shining example of female leadership in our region."

Last year this exciting event sold out, so don't delay in purchasing your ticket before it's too late. We hope to see you there!

[Click here for more information on g3.](#)

PVT NEWS

Placer County Fair Celebrates 80 Years with Free Admission for All

Recently Placer Valley Tourism (PVT) entered a 35-year management agreement to take over the Placer County Fairgrounds in Roseville as of July 1, 2017. PVT will lead the renovations in a multi-million dollar project with assistance from Placer County. Renovations of existing buildings and landscaping enhancements at the 61-acre site that has been around for more than 80 years are scheduled to begin on July 5.

Before PVT officially takes over, the Placer County Fair will take place on June 22-25 with the theme "Crazy 80 Years" and in honor of this milestone PVT is hosting free admission for all guests. The fair will offer carnival rides, live bands, still exhibits, livestock competitions, amazing vendors and so much more! Parking is only \$8. The fair's operating hours are as follows:

- 3 to 11 p.m. on Thursday, June 22
- 3 to 11 p.m. on Friday, June 23
- Noon to 11 p.m. on Saturday, June 24
- Noon to 11 p.m. on Sunday, June 25

PVT will be on-site with a booth that will provide guests with the most up-to-date information on the transition and exciting developments in store for the Placer County Fairgrounds. Bring the whole family and be ready for some good, old-fashion fair fun celebrating 80 years!

You're Invited

**Celebrating
80 Years**

**June 22-25, 2017
Free Admission!!!**

— hosted by —
Placer Valley Tourism

Visit our booth at the fair for exciting updates!



Room Nights Sold

April 2017: 54,265

April 2016: 51,720

YTD: 216,311

Prior YTD: 197,063

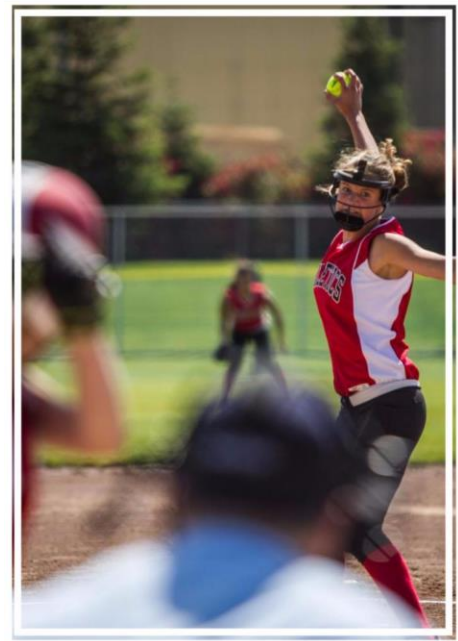
Occupancy

April 2017: 75.0%

April 2016: 75.4%

YTD: 74.8%

Prior YTD: 71.8%



USA Softball NAIA Summer Explosion Showcase comes to Placer Valley on June 2-4.

June Events

Sport Events

[Lincoln Potters Baseball Game:](#) June 1-5, 7, 9-15, 19-20, 29-30, Lincoln

[USA Softball NAIA Summer Showcase:](#) June 2-4, Roseville

[I-80 Titan Varsity Basketball Tournament:](#) June 2-3, Antelope

[Basketball Tournaments at Hardwood Palace:](#) June 3-4, 10-11, 17-18, 24-25,

Rocklin

[USA BMX Races:](#) June 3-4, 10-11, 17-18, 24-25, Roseville

[USA Softball Tournaments:](#) June 3-4, 23-25, Lincoln

[Summer Sanders Swim Meet:](#) June 8-11, Roseville

[Sandlot Softball Tournaments:](#) June 9-11, Lincoln

[USSSA Softball Tournaments:](#) June 10-11, Roseville

[AAU Basketball Tournaments:](#) June 10, 17, 24, Rocklin

[Piece of the Rock:](#) June 16-18, Rocklin

[Pacific Challenge Series:](#) June 17, Roseville

[USA Softball Tournaments:](#) June 17-18, Lincoln

[USA BMX Race for Life:](#) June 18, Roseville

[TBF Racing Events:](#) June 21, 28, Granite Bay

[Rocklin HS Basketball Tournament:](#) June 24-25, Rocklin

[Match Club Bowling Tournament:](#) June 24-25, Rocklin

[USA Ultimate Championships:](#) June 24-25, Roseville

[Senior Softball Norcal Championships:](#) June 27-July 2, Lincoln

[Rockwood Basketball Tournament:](#) June 30-July 2, Roseville & Rocklin

Community Events

[g3 Glitz, Glamour & Girlfriends:](#) June 1, Lincoln

[Rods & Relics Car Show:](#) June 3-4, Lincoln

[Summer Uncorked!:](#) June 3, Roseville

[Rocklin Brewfest:](#) June 3, Rocklin

[Thunder Valley Entertainment Series:](#) June 3, 9-10, 16-17, 23-24, Lincoln

[Downtown Tuesday Nights:](#) June 6, 13, 20, Roseville

[Shakespeare in the Park:](#) June 8-10, Rocklin

[Lincoln Airfest:](#) June 9-10, Lincoln

[Fiddler on the Roof, Junior Performances:](#) June 9-11 & 16-18, Loomis

[Sierra College Vintage Marketplace:](#) June 10, Rocklin

[Classics, Cats and Cabernet:](#) June 10, Lincoln

[Miss Placer County Pageant:](#) June 17, Rocklin

[Night Out at the Museum:](#) June 17, Roseville

[Dad's Day at Denios:](#) June 17, Roseville
[Food Truck Cinema:](#) June 17, Roseville
[Townsquare Concert Series:](#) June 17, Roseville
[Gather at Quarry Park:](#) June 22, Rocklin
[Placer County Fair:](#) June 22-25, Roseville
[Celebrate America:](#) June 24-25, Rocklin

