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Ryan Jew & Christian Martin

Sac Cubing Superstar Tournament Organizers

The World Cubing Association (WCA), the organization that governs competitions for all puzzles that are labeled as Rubik puzzles as well as any other puzzles that are played by twisting sides, is coming to Placer Valley for the first time ever! On Aug. 26 the Sac Cubing Tournament will arrive at Destiny Community Center in Rocklin.

Tournament organizers Ryan Jew and Christian Martin have been working with Placer Valley Tourism (PVT) and have been instrumental in making this exciting event happen. Both Ryan and Christian are "cubers" themselves and although their main focus at the Sac Cubing Tournament will be ensuring the competition runs smoothly, they will both compete and hopefully be able to get some official solves recorded.

Ryan is an engineering student at UC Berkeley who is about to enter his final year there and has been cubing since 2008. To date he has competed at 90 WCA competitions and has an impressive 3648 complete solves recorded!

The strong sense of community that cubing creates is a key aspect in why Ryan enjoys it so much. "Over everything I enjoy the community and recently I have been traveling a lot to go to competitions; its been a great way to connect with people all over the country as well as see new places," he commented.

Christian, who is currently a student at Sacramento State, has a little less time under his belt as far as cubing is concerned. He first got involved in cubing in the Spring of 2012 when his mom was sorting through yard sale items and an old Rubik's Cube was almost put on the for sale table.

Christian wouldn't let his mom sell the cube and he explained, "I spent the next two weeks watching and re-watching a tutorial made by a man named Dan Brown and the rest is history!" Five years later he now has 28 WCA competitions to his name and has 375 complete solves.

Both are passionate about cubing and bring that excitement to this competition. Here at PVT we want to give a huge shout out to Ryan and Christian for their dedication, time and commitment to the tournament! You both are superstar organizers in our eyes. Thank you!

PVT is so excited to have this new event in our footprint, already 70 competitors are registered to compete representing four different countries. Wow! Come check out the Sac Cubing Tournament to see for yourself how fast and amazing these cubing competitors are on Saturday, Aug. 26 at the Destiny Community Center.



[Click here for more information on the Sac Cubing Tournament.](#)

USA Softball Girls Fastpitch 14U Class B Western National Championship

Maidu Park in Roseville to Host 600 Youth Softball Players



Sunny summer days in Placer Valley are synonymous with softball games. Nearly every year USA Softball hosts a major youth championship tournament on our fields and 2017 will be no different. This year USA Softball of Sacramento and Placer Valley Tourism are teaming up to host the USA Softball Girls Fastpitch 14 U Class B Western National Championship from July 31 to August 6.

This week-long event will take place at Maidu Park in Roseville bringing 600 youth softball players to the fields. Participating teams are coming from Southern, Central and Northern California as well as from Nevada, Oregon and Washington. All of the teams competing had to qualify to earn a spot in these championships.

Commissioner of USA Softball of Sacramento Jeff Dubchansky explained, "These Western Nationals are the culminating event for the B program which is considered USA Softball's recreational program."

Teams will arrive on the afternoon of Monday, July 31 to Maidu Park for check-in, team photos, a costume contest and social time. Opening ceremonies will begin at 7 p.m. on Field 3 at Maidu. The tournament format will be pool play with double elimination and games will start early Tuesday, Aug. 1. All teams have a four-game minimum.

There will be food on-site available to purchase and vendors selling merchandise including t-shirts and other softball related items. Admission is free for spectators so come down and see who will be crowned the champion of the USA Softball Girls 14U Class B Western Nationals! Maidu Park is located at 1550 Maidu Dr. in Roseville.

[Click here for more information on the USA Softball Girls Fastpitch 14U Class Western National Championship.](#)

Grateful Dog Run/Walk & Woofstock

Rocklin Celebrates Dogs with a Very Groovy Day

The 4th Annual Grateful Dog Rescue Run/Walk will take place on Sunday, Aug. 27 at Johnson-Springview Park in Rocklin, serving as the kick-off event to the City of Rocklin's Woofstock Festival.

The goal of this run, which is part of the Run Rocklin Series, is to support the local Rocklin Residents Unite for Fido (RRUFF) program Healing Heroes. The Healing Heroes provide scholarships for service dog training to disabled veterans who would benefit from having a canine companion.

The event will start at 7:45 a.m. with a Kids Fun Dash that is free! The 5K Run/Walk will start at 8 a.m. and leashed dogs are welcome to join their human companions. The cost for the 5K is \$35 for adults and \$20 for ages under 18. All paid 5K participants who sign up before Aug. 15 will receive a free t-shirt.



The event is capped at 350 participants so make sure to sign up today! If you can't make it but would like to support this incredible cause you can register as a "Virtual Runner" which will enable you to participate by supporting the cause. The fee for this is only \$20.



Immediately following the Grateful Dog Run is the one and only Woofstock Festival! The City of Rocklin has hosted this annual event for ten plus years now at Johnson-Springview Park where humans and their furry canine friends have a blast.

This event is full of groovy activities for dogs and humans that include wiener dog races, art projects, a dog obstacle course and a costume parade. Plus dog-themed vendors will be on-site, groovy live music to enjoy and food trucks so you can grab lunch.

Admission is free! Woofstock starts at 9 a.m. and will wrap up around 1 p.m. so all you dog lovers mark your calendar,

channel your inner Jerry Garcia, pull out your tie-dye clothing and get ready to groove. We hope to see you there!

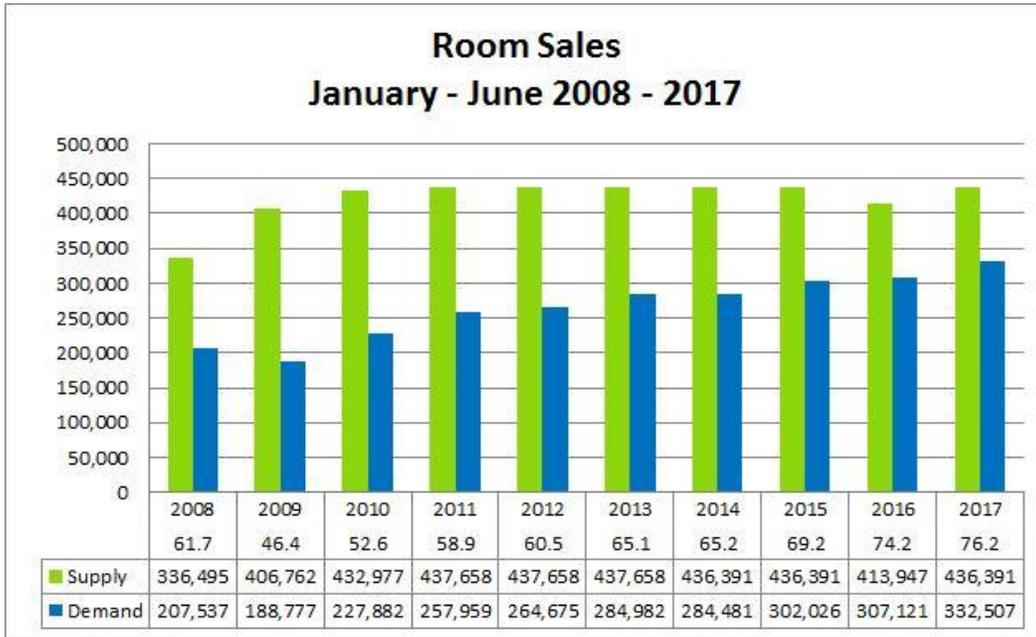
[Click here for more information on the Grateful Dog Rescue Run.](#)

[Click here for more information on Woofstock.](#)

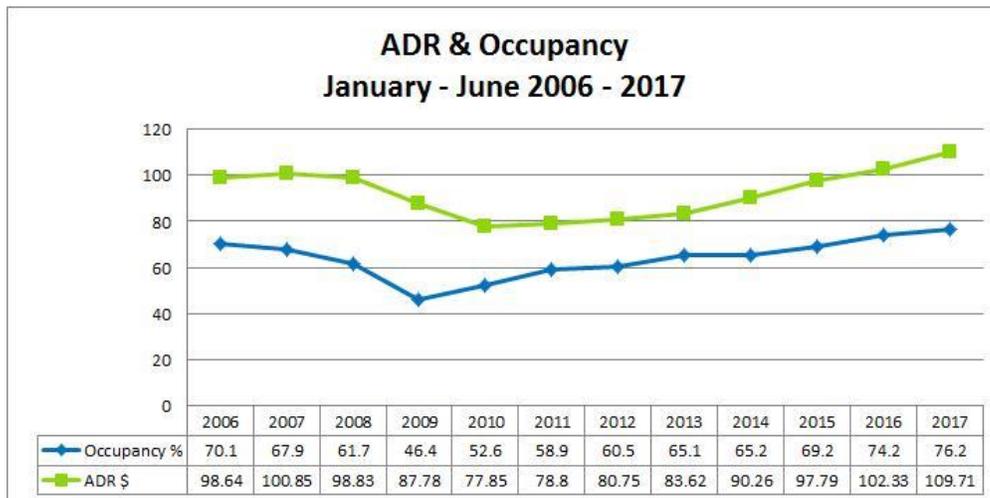
PVT NEWS

Mid-year Review

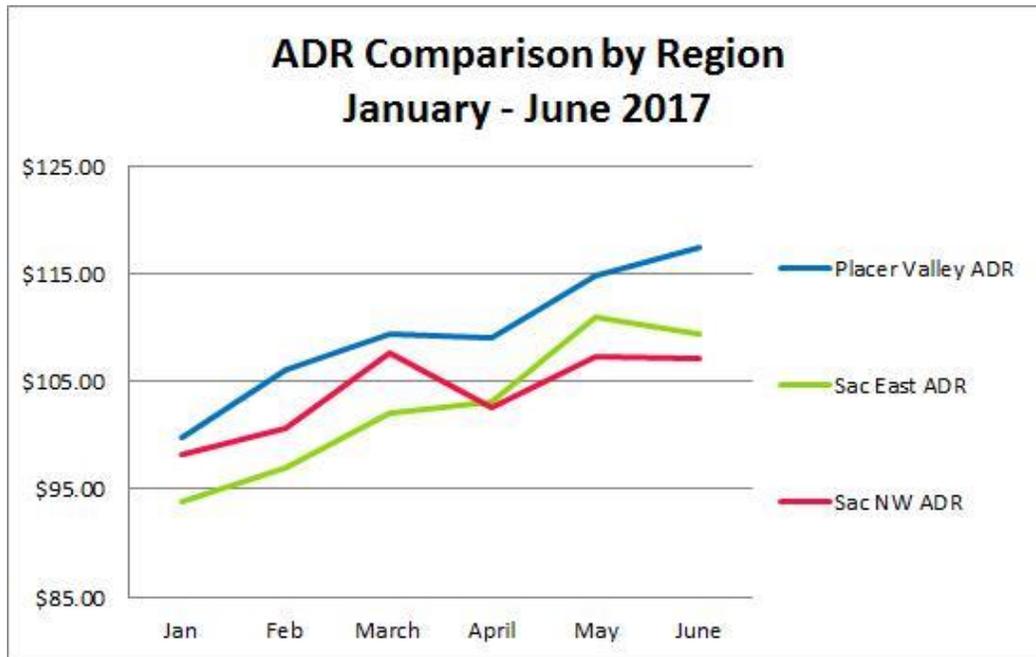
Placer Valley hotels had an outstanding first half of 2017. Room Sales, Average Daily Rate (ADR) and Occupancy are at record-breaking numbers. Total rooms sold are up an impressive 8.3% in comparison to this same time last year.



The ADR, which is a key performance indicator of a healthy hotel market, has risen more than \$7 from last year's six month mark. Placer Valley had an ADR of \$109.71 for the first six months combined, an all-time high! Occupancy in our hotels also reached a new record coming in at 76.2%.



Another noteworthy comparison is that Placer Valley hotels continue to outperform similar Sacramento Area markets. For June alone, Placer Valley's ADR hit a remarkable \$117.39 whereas Sacramento East came in at \$109.39 and Sacramento North West was at \$107.15.



It is exciting to see the hotel market thriving in good economic health. Looking ahead to the remainder of 2017, PVT will continue to target the slower months that round out the year. With a strong focus on growing our winter wrestling and football tournaments as well as implementing new events, we are optimistic that the second half will continue this success.

Room Nights Sold

June 2017: 58,909

June 2016: 55,086

YTD: 332,507

Prior YTD: 307,222

Occupancy

June 2017: 81.4%

June 2016: 80.3%

YTD: 76.2%

Prior YTD: 74.2%



The USA BMX NorCal State Finals will take place on Aug. 25-27 at Oak Creek BMX in Roseville.

August Events

Sport Events

[USA Softball Girls Fastpitch Western National Championships](#): Aug.1-6, Roseville

[Lincoln Potters](#): Aug. 2, Lincoln

[USTA 18+ Tennis Districts](#): Aug. 3-6, Roseville

[King of Cali Race](#): Aug. 4-6, Roseville

[Basketball Tournaments](#): Aug. 5-6, 12-13, 19-20, 26-27, Rocklin

[USSSA All Stars Tournaments](#): Aug. 5-6, 12-13, 26-27, Roseville

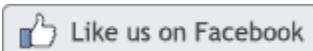
[USA BMX Races](#): Aug. 5-6, 12-13, 19-20, Roseville

[AAU Basketball Tournaments](#): Aug. 5, 12, 19, 26, Rocklin & Roseville

[Match Club Bowling:](#) Aug. 5-6, Rocklin
[Western Zone Swim Championship:](#) Aug. 9-12, Roseville
[Motherlode Softball:](#) Aug. 12-13, Lincoln
[California Touring Series RC Racing:](#) Aug. 12-13, Lincoln
[Rocklin Quarry Blast:](#) Aug. 18-20, Rocklin
[Del Oro Football Game:](#) Aug. 25, Loomis
[NorCal BMX State Finals:](#) Aug. 25-27, Roseville
[TBF Racing Events:](#) Aug. 26-27, Granite Bay
[Sac Cubing Tournament:](#) Aug. 26, Rocklin
[Warrior Golf Classic:](#) Aug. 28, Lincoln

Community Events

[Thunder Valley Entertainment Series:](#) Aug. 4, 5, 11, 12, 25, 26, Lincoln
[Grape Days of Summer:](#) Aug. 5-6, Placer County Wine Trail
[Friday Family Fest:](#) Aug. 11, Loomis
[Food Truck Cinema:](#) Aug. 19, Roseville
[Townsquare Concert Series:](#) Aug. 19, Roseville
[Night out at the Museum:](#) Aug. 19, Roseville
[Gather: Quarry Park:](#) Aug. 24, Rocklin
[Grateful Dog Rescue Run:](#) Aug. 27, Rocklin
[Woofstock:](#) Aug. 27, Rocklin



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