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## Jessah Dunn & Thello Jordan

### SpeedWorld Raceway & RC Shop Owners Extraordinaire

In 1998 Remote Control (RC) racing enthusiast Billy Bowerman founded SpeedWorld Raceway in Roseville and over the years he poured his heart and soul into the facility where he literally traveled the country visiting other RC tracks with the mission to bring the best of each one to his own. Bowerman incorporated permanent pit tables, an in-ground lap counting system, an on-site RC shop, a snack shack so racers would never go hungry and much more.



Fast-forward to May of this year when Jessah Dunn and Thello Jordan became the proud new owners of the facility. They hit the ground running and are already breathing new life into SpeedWorld Raceway and RC shop.

Dunn explained that Jordan is the brains behind the business with fifteen plus years in the RC racing world, earning a sponsorship driving for Mugen Seiki America. Together they have traveled the country going to national events from Florida to Ohio and all up and down the west coast.

"Thello has spent many years building relationships in the RC racing community and in our first few months of ownership people have come hundreds of miles to support us and his vision for the future at SpeedWorld," commented Dunn.

On average they host two to three races per month, however, their goal is to have an event every weekend with racing Saturday and Sunday. In the near future they will introduce "off-road nights" and they have an expansion planned for this December which will allow them to host more ranges of RC cars and larger events.

"With the remodel this coming winter we are excited to make the track bigger, better and most of all faster - which is always important at any track," explained Dunn. "We will also be upgrading the hobby shop and inventory to carry many new products to support the racers that frequent our facility."

SpeedWorld has an exciting September with several events that are definitely worth checking out. On Sunday, Sept. 3 their local championship series race will take place and then on Sept. 10 the Central Valley Shootout Series Race is coming to SpeedWorld. They will close out the month with the Gens Ace Grand Prix that is set to take place Sept. 29 to Oct. 1 and will attract racers statewide and beyond.

Here at Placer Valley Tourism we want to thank Dunn and Jordan for their vision, enthusiasm and dedication to the RC community and beyond. Not only do they have the best traction in the west coast, they are largest permanent on-road race track in Northern Calif. If you haven't been to SpeedWorld yet, it's time to check it out! They are located on the fairgrounds at 90 Corporation Yard Road in Roseville. Race on!



[Click here for more information](#)  
[SpeedWorld Raceway & RC Shop.](#)

## **The Crush Bonspiel Comes to Skatetown Ice Arena**

### **Wine Country Curling Club Hosts Labor Day Weekend Tournament**



Wine Country Curling Club's (WCCC) signature bonspiel, The Crush, is coming to Skatetown Ice

Arena in Roseville over Labor Day weekend. PVT is excited to be partnering with WCCC to bring this unique event back to Placer Valley that showcases international and Olympic curlers.

Twenty-four teams are participating and with four members on a team that means nearly 100 curlers will be competing at The Crush this year. Several California curling clubs will be representing the Bay Area, Hollywood and Lake Tahoe. Out-of-state teams participating will be traveling from Oregon, Colorado, Iowa, Ohio, South and North Carolina and two Canadian teams will be competing as well.

"The Crush is always a good time and this year will surely not disappoint," commented WCCC President Katie Feldman. "We're excited to see a lot of new teams that haven't experienced curling California style before, so we're ready to show them great ice and good times!"

The first draws will take place at 9 a.m. on Friday, Sept. 1 and the opening ceremonies are slated for 4:30 p.m. that same day where you can hear the Scottish bagpipes that pay homage to this unique sport. Saturday, Sept. 2 games will begin at 9 a.m. and Sunday the final rounds are scheduled to start at 8:30 a.m.

Admission is free to all spectators so if you've ever been curious about curling, come check out The Crush! Skatetown Ice Arena is located at 1009 Orlando Ave in Roseville.



[Click here for more information on The Crush.](#)

## **10th Annual Hot Pink Fun Run**

### **Vernon Street Town Square Goes Pink for Placer Breast Cancer Foundation's Incredible Event**

When South Placer County residents and community activists Carol Garcia and Teri Munger, both whom are breast cancer survivors, formed the Placer Breast Cancer Endowment back in 2005 their mission was to raise \$1.5 million to endow a Breast Cancer Chair at the U.C. Davis Comprehensive Cancer Center. A few years later they organized the first Hot Pink Fun Run to help raise these funds and it has continually been a huge success. They reached their goal of \$1.5 million in 2014 and the Endowment then became the Placer Breast Cancer Foundation.

Garcia explained that the foundation continues to the fight against breast cancer by donating to the research that is needed to one day find a cure for this disease. "We are lucky to have the UC Davis Comprehensive Cancer Center right in our backyard as their work, research and care is incredible," added Garcia.

Come out and support this outstanding cause on Sunday, Sept. 24. Get ready to sport your favorite pink running attire for the 10th Annual Hot Pink Fun Run where all proceeds go to the Placer Breast Cancer Foundation. This amazing event will kick off at the Vernon Street Town Square in the heart of Downtown Roseville.





This truly is a family event where babies in strollers, dogs, walkers, joggers and runners are welcome and encourage to participate. In honor of the ten year anniversary the 5K early bird entry fee will be the same as it was ten years ago- only \$25 if you register before Sept. 22. Children under the age of 10 are just \$10. Early bird registration fees for the 10K are only \$35.

Registration on the day of the event starts at 7:30 a.m. and a survivor celebration will take place at 8:30 a.m. where all breast cancer survivors are recognized. At 8:45 a.m. the timed 10K will start, followed by the 9 a.m. start time for the 5K. Shortly after those are underway the 1 mile walk/run will begin with the awards ceremony taking place around 10 a.m.

**[Click here for more information or to register for the Hot Pink Fun Run.](#)**

## PVT NEWS

### PVT donates \$44,000 to Sierra College Sand Volleyball Courts



Placer Valley Tourism (PVT) is thrilled to announce that the construction of four brand new sand volleyball courts is fully underway at Sierra College in Rocklin and will be ready for use in late September. Sierra College received \$44,000 from PVT to help fund this exciting project which was allocated from PVT's \$850,000 special projects budget for 2017.

Sierra College Associate Dean and Assistant Athletic Director Rachel Johnson explained that adding these four beach-style volleyball courts to their campus allows the college to offer new classes, host intercollegiate sand volleyball tournaments and bring new community events onto the campus.

"We are really excited about the addition of the sand volleyball courts and we could not have done this without the support of our President Willy Duncan,



our Facilities Directors Laura Doty and Colin Irwin and of course Placer Valley Tourism," stated Johnson. "Everyone worked tirelessly to come up with a plan and to make that plan happen."

Donna Dotti, PVT's Director of Sales, echoed Johnson's excitement, "We are delighted to support Sierra College's effort to expand sand volleyball in the area; not only will these courts allow for some great college competition, but will also enable Placer Valley Tourism to attract event organizers to host their competitions here as well."

Sierra College will be the first community college in the Sacramento region to have an on-campus sand volleyball facility. The campus is located at 5100 Sierra College Blvd. in Rocklin and the new courts are located adjacent to the home side of the football field. Come check them out!

### Room Nights Sold

July 2017: 59,636  
July 2016: 60,478  
YTD: 392,143  
Prior YTD: 367,700

### Occupancy

July 2017: 79.8%  
July 2016: 85.3%  
YTD: 76.7%  
Prior YTD: 75.8%



Johnson Ranch Racquet Club in Roseville will host the USTA 55+ Adult Tennis Sectionals on Sept. 21-24.

## September Events

### **Sport Events**

[The Crush:](#) Sept. 1-3, Roseville

[USA Softball Pacific Northwest Invasion Showcase:](#) Sept. 1-3, Lincoln, Rocklin & Roseville

[Sierra Cross Country Invitational:](#) Sept. 1, Rocklin

[William Jessup Men's Soccer:](#) Sept. 1, 9, 13, Rocklin

[Basketball Tournaments:](#) Sept. 2, 9, 10, 16, 17, 23, 24, 30, Rocklin

[William Jessup Women's Soccer:](#) Sept. 2, 4, 13, Rocklin

[USA BMX Races:](#) Sept. 2-3, 9-10, 16-17, 23-24, 30, Roseville

[SpeedWorld Raceway Championships:](#) Sept. 3 & 17, Roseville

[William Jessup Women's Volleyball:](#) Sept. 5, 12, 22, 23, 29, 30, Rocklin

[Sierra College Women's Soccer:](#) Sept. 6, 15, 19 & 29, Rocklin

[Sierra Shoot Out High School Water Polo Tournament:](#) Sept. 8-9, 15-16, Rocklin, Loomis & Roseville

[USA Softball Tournaments:](#) Sept. 9-10, 15-17 & 30, Lincoln

[Sierra College Football:](#) Sept. 9, 23, Rocklin

[USSSA Softball Tournaments:](#) Sept. 9-10, 23-24, Roseville

[AAU Basketball Tournaments:](#) Sept. 9, 16, 23 & 30, Rocklin & Roseville

[Central Valley Shootout Series:](#) Sept. 10, Roseville

[Northern Calif. Junior Elite Bowling Tour:](#) Sept. 10, Rocklin

[California Capital Challenge Water Polo Tournament:](#) Sept. 15-15, 22-23, Roseville

[USTA 55+Adult Tennis Tournament:](#) Sept. 21-24, Roseville

[Roseville Fall Classic:](#) Sept. 23-24, Roseville

[TBF Racing Events:](#) Sept. 23-24, Granite Bay

[Sierra College Men's Water Polo:](#) Sept. 27, Rocklin

[Sierra College Women's Water Polo:](#) Sept. 27, Rocklin

### **Community Events**

[Thunder Valley Entertainment Series:](#) Sept. 1, 2, 3, 9, 15, 16, 22, 23, 30, Lincoln

[SPLASH:](#) Sept. 9, Roseville

[Sutter Roseville Medical Foundation Golf Tournament:](#) Sept. 11, Roseville

[Excel Roseville Golf Tournament:](#) Sept. 15, Roseville

[Night out at the Museum:](#) Sept. 16, Roseville

[Townsquare Concert Series:](#) Sept. 16, Roseville

[Hot Chili Cool Cars:](#) Sept. 16, Rocklin

[Sierra Summer of Love:](#) Sept. 23, Rocklin

[Food Truck Cinema:](#) Sept. 23, Roseville

[Lincoln Showcase:](#) Sept. 23, Lincoln

[Roseville Bikefest:](#) Sept. 23, Roseville

[Hot Pink Fun Run:](#) Sept. 24, Roseville

[ACSI Professional Development Forum:](#) Sept. 28-29, Roseville

[Gather: Quarry Park:](#) Sept. 28, Rocklin

[Bill Santucci Memorial Golf Tournament:](#) Sept. 29, Roseville

[Roseville Family Fest:](#) Sept. 30, Roseville

[Tour de Rocklin:](#) Sept. 30, Rocklin

[Lincoln Creekfest and Clean Up:](#) Sept. 30, Lincoln

