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## Lucas Moosman

### Sierra College Interim Executive Dean of Enrollment Management

Placer Valley Tourism (PVT) and Sierra College have enjoyed a great partnership over the last several years and Lucas Moosman has been instrumental in facilitating many of our collaborations. Moosman spent three years as Sierra College's Dean of Kinesiology and Athletic Director and recently accepted a temporary position as their Interim Executive Dean of Enrollment Management. This new position allows him to work across the campus with faculty and staff to assist with enrollment and scheduling efforts to best meet the needs of the students. His background and experience have been a huge asset to Sierra and our community.



"I am a proud product of a community college myself and was a football student athlete at Los Medanos Community College and then the University of Redlands," explained Moosman. "I earned my master's degree from Cal Berkeley where I started my career in higher education and spent seven years working there in academic support for student-athletes while also working part-time as an assistant football coach at the community college level."

Moosman went on to work at both the University of Utah and San Diego State where he worked in athletics administration focusing on student services and academic support for student athletes. "It was a unique and rewarding experienced to work with such high profile and accomplished student-athletes and while I really enjoyed my work at the four-year university level, I have a deep connection to the community college level of higher education and knew that if the

right position opened up at the right college I would potentially be interested."

Luckily that is exactly what happened! Sierra College truly hit the jackpot when Moosman came on board. For him it was an exciting new venture with a college that has an incredible athletics department with a rich history and a great deal of success over the years. The bonus was it was in a wonderful community where his young family could plant some roots.

Since Moosman join the Sierra team PVT has worked with him on impressive projects and many wonderful events. Two major projects that stand out to Moosman are the renovations for their aquatics complex and new sand volleyball courts. Sierra has also graciously opened their doors to events that PVT has brought in like pentathlon, archery, water polo and synchronized swimming.

"It's been great to host events here at Sierra and we are fortunate to have a President, Willy Duncan, who empowers us to engage the community and invite them to Sierra College to see what we're all about," stated Moosman. "I enjoy working with the staff at PVT to coordinate these events; there's nothing better than working as a team with great folks to put on an event and seeing community members have a great experience here at Sierra."

Looking forward Moosman is excited to continue to partner with PVT to improve facilities on Sierra's campus and to attract events that visitors to our community can enjoy. "I believe Sierra College is uniquely positioned to support our community and to partner with PVT to continue to bring fantastic events to our campus and Placer County," he added.

Here at PVT we want to thank Moosman for helping open those doors and give many of our events a home at Sierra that they can return to year after year. We couldn't have done it without you! Thanks for an amazing partnership and your continued support. Here's to the future!

[Click here for more information about Sierra College.](#)

## Placer United Girls Cup

### Thousands of Soccer Players to Compete on Placer Valley Fields



Autumn weekends in Placer Valley are bustling with soccer games on city and school fields with one weekend in particular busier than all the rest. Oct. 27-29 the Placer United Girls Cup will bring thousands of soccer players to those fields at the biggest and most competitive fall soccer event in Northern

California.

This all-female premier soccer tournament is open to players ages 10 to 19 and will showcase teams from Nevada, Utah, Idaho, Alaska and California. Each team is guaranteed three games and nearly 25 fields will be utilized in Roseville, Rocklin, Lincoln, Loomis and at Cherry Island Soccer Complex in Elverta to accommodate the many games that will be played during this three-day tournament.

Jodi Tarr, Placer United Club Administrator, explained with more than 150 teams coming from throughout the Western United States the Girls Cup has truly become a tradition for teams near and far.

"Placer United works hard to ensure that our tournament is not only a great experience for the players but for the coaches and families as well," commented Tarr. "With literally thousands of girls coming to play and stay here in Placer Valley, we are thankful for our amazing partners and sponsors that help make it happen."

This annual event that has taken place for 20-plus years has already booked out the Placer Valley hotels for that weekend due to the magnitude of the tournament and will require overflow hotel bookings in nearby markets.

Games are free for all spectators so come check out these incredible female athletes as they bring their A game to the fields in hopes of being crowned champions of the Placer United Girls Cup!



*Brent Rebken Photography*

[Click here for more information on the Placer United Girls Cup.](#)

## Rocklin Mini Maker Faire

### Sierra College Hosts a Day of Creativity

The 3<sup>rd</sup> Annual Rocklin Mini Maker Faire is coming to Sierra College on Saturday, Oct. 14 from 9 a.m. to 4 p.m. This incredible event showcases the creativity, innovation, experimentation and resourcefulness of the makers with amazing displays of their projects. The City of Rocklin, Sierra College and the Haker Lab have partnered together to engage community members of all ages at this event as attendees will undoubtedly be inspired and excited with what the makers have created.

Each year attendance has grown at this family-friendly event and this year they are expecting close to 10,000 visitors. Jeannette Bischoff, Sierra College President's Office Executive Assistant, explained that there are nearly 200 maker faires around the world in 30 different countries and we are very fortunate to have one right here in Rocklin on the Sierra College campus.

"Placer Country is an ideal location for the Mini Maker Faire; this area is rich with artists and innovators," commented Bischoff. "Schools are incorporating making in the classroom or have created maker spaces on their campuses because of the variety of skills students gain in that environment, such as becoming resilient problem solvers."

The City of Rocklin Marketing and Development Specialist Monica Nitz sums it up perfectly, "The maker faire is about bringing the community together through creativity; it allows all of us to bond over experiencing exciting projects and the act of making together."

Mark your calendars and *make* sure to come out to the Sierra College campus on Oct. 14. Parking and admission are free for everyone! Food vendors will be on-site with tasty treats available for purchase. Sierra College is located at 5100



Sierra College Blvd in Rocklin. We hope to see you there!



[Click here more information on the Rocklin Mini Maker Faire.](#)

## **PVT NEWS**

**Placer County Fairgrounds Becomes @ the Grounds**



The renovation project at the fairgrounds is in full swing with exciting developments being made daily. Beautiful wood beams have been uncovered inside Jones Hall and on the outside gorgeous turquoise Gladding McBean tiles that had been previously painted over are now fully refurbished and ready to make this 11,000 square foot building shine. Major enhancements are being made to the surrounding area between Jones and Johnson Halls as well.

PVT is thrilled to announce that these main buildings will be ready for events this month and although work is still in progress we do expect to have the initial renovations complete by the end of this year. Along with the multimillion-dollar transformation, we have recently rebranded the facility as @ the Grounds. The new name serves to incorporate the diverse types of events that are hosted at the site every year including the Placer County Fair and will better reflect the new era of this 80-year county property.

"Whether it be dog shows @ the Grounds, the Placer County Fair @ the Grounds or a host of other events @ the Grounds, we believe the name is an optimal fit for the modern facilities and events that will soon emerge here," explained CEO of both PVT and the new @ the Grounds company.

Gabrielle Stevenson, a Placer County native and experienced industry professional, has been named as the General Manager of @ the Grounds. She has been instrumental in setting up operations for the new facility. Her expertise will ensure outstanding service @ the Grounds and make it a community asset for all to be proud.



## October Events

### **Sport Events**

**Basketball Tournaments at Hardwood Palace:** Oct. 1, 7-8, 14-15, 21-22, 28-29, Rocklin

**USA Softball Tournaments:** Oct. 1, 14-15, 28-29, Roseville & Lincoln

**Soccer in the Sierras:** Oct. 1, Loomis

**USA BMX Races:** Oct. 1, 7-8, 14-15, 21-22, 28-29, Roseville

**Sierra College Women's Soccer:** Oct. 3, 6, 24, 27, Rocklin

**Sierra College Women's Volleyball:** Oct. 4, 6, 20, Rocklin

**USTA Mixed 18+ Tennis Sectionals:** Oct. 5-8, Roseville

**William Jessup Women's Soccer:** Oct. 5, 7, 14, 19, 21, Rocklin

**William Jessup Men's Soccer:** Oct. 5, 7, 14, 19, 21, Rocklin

**Sandlot Softball Tournaments:** Oct. 7-8, 21-22, Lincoln

**USSSA Softball Tournaments:** Oct. 2-8, 21-22, Roseville

**AAU Basketball Tournaments:** Oct. 7, 14, 21, 28, Rocklin & Roseville

**SpeedWorld Raceway Championship Series:** Oct. 8, 22, Roseville

**Sierra College Men's Water Polo:** Oct. 11, 18, 25, Rocklin

**Sierra College Women's Water Polo:** Oct. 11, 18, Rocklin

**Spooktacular Swim Meet:** Oct. 13-15, Rusch Park

**NASCAR K & N Pro Series:** Oct. 14, Roseville

**TBF Racing Events:** Oct. 14-15, Granite Bay

**USTA Sierra View Tennis Tournament:** Oct. 14-15, Roseville

**William Jessup Women's Volleyball:** Oct. 14, 27, 28, Rocklin

**Sierra College Football:** Oct. 14, 28, Rocklin

**USA Softball Tournaments:** Oct. 14-15 & 28-29, Roseville & Lincoln

**Western States Versatility Ranch Horse Championship:** Oct. 19-22, Lincoln

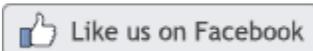
**William Jessup Men's Basketball:** Oct. 26, 30, Rocklin

**Debbie Patterson Halloween Soccer Classic:** Oct. 27-29, Rocklin

[Placer United Girls Cup:](#) Oct. 27-29, Roseville, Rocklin, Lincoln & Loomis  
[Granite Bay FC Ghosts & Goals Tournament:](#) Oct. 28-29, Roseville & Granite Bay

## Community Events

[Direworld Scare Park:](#) Oct. 6-7, 13-14, 20-22, 26-31, Roseville  
[The Education Conference:](#) Oct. 7, Rocklin  
[AKC Dog Show:](#) Oct. 7-8, Roseville  
[Bacon & Brew Bash:](#) Oct. 7, Roseville  
[Loomis Eggplant Festival:](#) Oct. 7, Loomis  
[Placer SPCA Barktoberfest:](#) Oct. 8, Roseville  
[Dogstock:](#) Oct. 14-15, Lincoln  
[Thunder Valley Entertainment Series:](#) Oct. 14, 21, 27, 28, Lincoln  
[Rocklin Mini Maker Faire:](#) Oct. 14, Rocklin  
[Night out at the Museum:](#) Oct. 21, Roseville  
[Gather: Quarry Park:](#) Oct. 26, Rocklin  
[Food Truck Cinema:](#) Oct. 28, Roseville  
[Count Watts Spooktacular:](#) Oct. 28, Roseville



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