



In This Issue:

[Skatetown Ice Arena](#)

Placer Valley's premier ice skating facility celebrates 20th anniversary.

[Women's West Coast Tournament of Champions Returns](#)

Entering its third year this all-female wrestling tournament continues to grow.



[Armored Combat League Western Conference Championship](#)

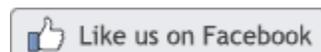
Real knights, real steel and full combat battles @the Grounds!

[PVT NEWS](#)

PVT's Capital Grant Program working to enhance facilities in Placer Valley.

[Upcoming Events](#)

[PVT Progress By The Numbers](#)



Skatetown Ice Arena

Placer Valley's Premier Ice Arena Turns 20!

On Dec. 24, 1997 Skatetown Ice Arena in Roseville opened its doors to the public and magic has been made there ever since! The vision for this incredible facility that offers public ice skating sessions, birthday parties, hockey leagues, figure skating lessons, synchronized skating teams, broomball, curling, school field trips and more, was developed by Roseville resident Scott Slavensky.



Scott, Brett, Derek and Kerry Slavensky on the opening day of Skatetown Ice Arena on Dec. 24, 1997.

"Scott was the owner of a successful commercial heating and air conditioning company for nearly 20 years when his sons began playing ice hockey at the ice rink down on Del Paso Blvd. in Sacramento. Scott was elected to the youth ice hockey board where he was asked to participate in their efforts to bring a modern, full-size ice skating facility to our region," explained Skatetown's Marketing Manager Susan Sweetser. "He completed some intensive research into the ice-skating industry and in the process developed a dream of building and operating the finest ice-skating facility around."

Most ice rinks in the nation are built and operated by cities, counties or park and recreation districts due to their high cost to build and operate. Knowing this Slavensky worked very hard to try to get a local government entity to build or participate in the building of the ice-skating facility he envisioned. However, even though Slavensky had a solid business plan that detailed the facility and how it

would work, none of the municipalities he approached were willing to support it.

"Because Scott believed so strongly in his dream he sold his own business, put all his and his family's personal assets on the line and plunged headfirst into the Skatetown dream," elaborated Sweetser. "Working seven days a week, and sometimes 24 hours a day, Scott built Skatetown in less than six months and opened for business on Christmas Eve 1997!"

Over the past 20 years Skatetown has continued to grow adding a second rink in 1998 and an outdoor winter holiday rink in 2012. Nearly 15 million visitors have enjoyed this amazing facility. Skatetown is recognized by the industry as one of the top ice arenas in the nation and they are also one of the most energy efficient ice-skating facilities in the country.

Skatetown's goal is to continue in the tradition of being a state-of-the art family entertainment center where guests of all ages come to have fun, learn something new or enjoy an activity that they love. Placer Valley Tourism (PVT) appreciates the immense value this facility brings to our region and we are incredibly thankful for Slavensky and his team for their high standards of excellence and support of the community.

"PVT is always on the look-out for opportunities to bring events to the rink and help our skating, hockey and curling clubs with ice costs and expenses through grants," stated Sweetser echoing the sentiment. "PVT's support has been crucial to the success of building a curling program that started with a handful of club members and now has grown to being our second largest private ice rental group!"

In honor of their 20th anniversary, Skatetown will be hosting special holiday skating sessions, laser and disco light shows, themed skate parties and a Theatre on Ice Spectacular Show on Dec. 17. Plus their outdoor winter holiday rink is now open through Jan. 15. They will also be offering beginner skating classes for all ages starting on Dec. 20 and beginner youth hockey classes starting on Dec. 3 and Jan. 7. If you haven't yet visited this magical place be sure to add it to your holiday plans!



[Click here for more information on Skatetown Ice Arena.](#)

Women's West Coast Tournament of Champions

**All-Female High School and College Event Returns to
Rocklin for Third Year in a Row**

The Women's West Coast Tournament of Champions (WWCTOC) is returning for the third installment on Dec. 15-16 and this year is going to be the biggest one yet! This incredible all-female wrestling tournament will once again take place at Hardwood Palace in Rocklin with a high school and college division. Placer Valley Tourism (PVT) is thrilled to be partnering with Sacramento Area Wrestling Association (SAWA) and Cliff Keen Wrestling, who once again will be the title sponsor, for this exciting event.

The tournament will kick off on Friday, Dec. 15 with the college women wrestlers hitting the mats for their duals. The high school varsity and junior varsity wrestlers will start their competitions that same day. The college open round will take place on Saturday, Dec. 16 and the high school athletes will wrap-up their final matches to see who is crowned champion of the WWCTOC!

The WWCTOC is the only all-female tournament in the nation that features both college and high school wrestlers. That alone makes it a truly unique event; however they take it a step further with the College Showcase. Coaches will have the opportunity to observe, interact and recruit top female high school wrestlers from the West Coast and the wrestlers themselves will be able to meet with college coaches to gain first-hand insight to many different college wrestling programs and the recruiting process.

"Last year we had 42 high schools competing and this year we have 70," commented SAWA President Don Martinez III. "Plus we have 14 colleges coming out recruiting and 11 of those colleges will also be bringing girls to compete; the WWCTOC has already grown so much in just three years!"

Adding to the excitement of this tournament is the fact that there will be teams from every section in the California Interscholastic Federation participating. Plus the highest ranked girls wrestling high school teams in the state will all be there including: Selma, Birmingham, Del Oro, Enochs, Tokay and Northview. Clearly it will be a fight to the finish to see who will be crowned this year's WWCTOC champion!



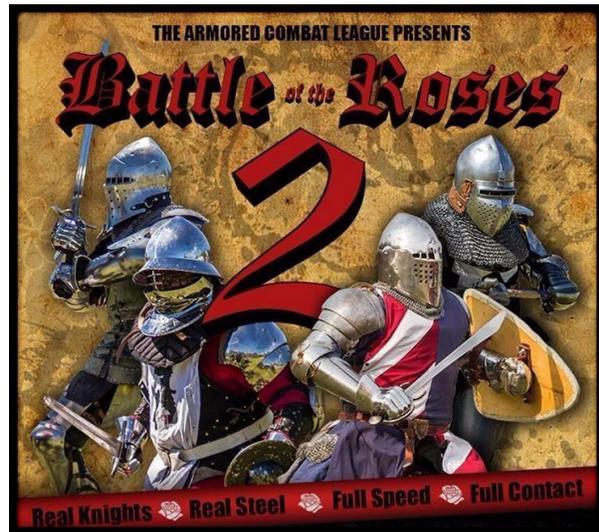
[Click here for more information on the WWCTOC.](#)

Armored Combat League Western Conference Championship

Battle of the Roses 2 @the Grounds on Dec. 9-10

On Dec. 9-10 the newly renovated barn @the Grounds will showcase real knights in real battles in true medieval fashion for the Armored Combat League (ACL) Western Conference Championship. Placer Valley Tourism is thrilled to be joining forces with the ACL to bring this action-packed event to Roseville.

The Western Conference of the ACL is made up of five regions from the West Coast to as far east as Mississippi and Minnesota. All five regions will be represented and several female teams will be competing. This amazing two-day event will pit knights battling against each other with real steel, going full speed and using full contact in individual battles as well as team against team.



"With fighters coming from all over the Western United States to try and defeat the current and two year defending champions the Pacific Grizzlies, the Battle of Roses 2 will definitely be exciting and intense," stated ACL's Pacific Region Commander Erik Saari.

Andre Sinou who serves as the ACL President will be flying out from back East for this huge armored combat event. He is excited as Saari about the battles, "It's truly epic; it's something most people never get to see and it's going to be a whole lot of fun for everyone!"

General admission is \$10, children ages 5-11, seniors, police, fire fighters and military are only \$5 and wounded warriors are free. There is no fee for parking and gates open at 10 a.m. Fans will have the chance to meet the knights, purchase ACL merchandise and food trucks will be on-site. Mark your calendars and come experience this unforgettable event @the Grounds located at 800 All America City Blvd. in Roseville.

[Click here more information on the Armored
Combat League Western Conference Championship.](#)

PVT NEWS

PVT's Capital Grant Program Helping to Enhance Facilities in Placer Valley

SpeedWorld Raceway & RC Shop is the latest facility to receive assistance from Placer Valley Tourism's capital grant program. Recently they applied and were approved for a grant that will help them with the expenses involved in upgrading their entire facility which in turn will allow them to host bigger, more competitive events that will bring more visitors to their track.

"We are very excited because this grant will help us accommodate a larger scale of racing by making the track longer and a little wider," explained Jessah Dunn, co-owner and operator of SpeedWorld. "We want to thank PVT and our local racers for the support to get these much needed upgrades done!"

Perhaps the most exciting aspect of this renovation is that it will make SpeedWorld the only track of its kind in California and it will allow for a whole new class of RC racing vehicles. This would make it possible to significantly grow their current events throughout the year and even give them the potential for national events!

The track is nearly 20 years old and the facility includes amenities like permanent pit tables, an in-ground lap counting system, an on-site RC shop and a snack shack. When the renovations are complete all of these amenities will have been upgraded as well.

"We will be back open by mid-January," added Dunn. "2018 is going to be a great racing year!" Located on the back side of @the Grounds at 90 Corporation Yard Road in Roseville, SpeedWorld is fun for the whole family. Whether you are a remote control racing pro or just want to see these little cars tear it up on the track this is the place to do it! Their 2018 racing schedule will be posted on PVT's online event calendar in the near future.



[Click here for more information on SpeedWorld.](#)

[Click here for more information on PVT's Grant Program.](#)

Room Nights Sold

October 2017: 62,678
October 2016: 56,397
YTD: 578,221
Prior YTD: 541,050

Occupancy

October 2017: 83.5%
October 2016: 75.5%
YTD: 78.9%
Prior YTD: 77.0%



On Dec. 2-3 the Placer County Wine Trail hosts Holiday in the Hills.

December Events

Sport Events

Norcal Tip-off: Dec. 1, Rocklin

AAU Basketball Tournaments: Dec. 2, 9, Rocklin & Roseville n

William Jessup Women's Basketball: Dec. 2, 13, Rocklin

USA BMX Races: Dec. 2-3, 9-10, Roseville

FBU National Football Tournament: Dec. 2-3, Rocklin

William Jessup Men's Basketball: Dec. 2, 14, 16, 19, 28 & 30, Rocklin

[Sac Cyclocross Race Series:](#) Dec. 2 & 9, Rocklin & Roseville

[Cal North Jr. Cup Soccer Tournament:](#) Dec. 9-10, Elverta

[Women's West Coast Tournament of Champions:](#) Dec. 15-16, Roseville

[2017 Battle California Flag Football Tournament:](#) Dec. 16-15, Elverta

[No Guts! No Glory! Wrestling Tournament:](#) Dec. 28-29, Rocklin

[Resolution Round Robin Pickleball Tournament:](#) Dec. 28-30, Rocklin

Community Events

[49ers Historical Bottle Show:](#) Dec. 1-2, Roseville

[Skatetown Outdoor Winter Holiday Rink:](#) Dec. 1-31, Roseville

[Hometown Christmas:](#) Dec. 2, Lincoln

[Holiday Craft Fair:](#) Dec. 2, Roseville

[Holiday in the Hills:](#) Dec. 2-3, Placer Country Wine Trail

[Mandarin Walk:](#) Dec. 3, Penryn

[Armored Combat League Western Conference Championship:](#) Dec. 9-10, Roseville

[Santa in the Park:](#) Dec. 9, Roseville

[Camellia Capital Kennel Club Dog Show:](#) Dec. 9-10, Roseville

[Theatre on Ice:](#) Dec. 17, Roseville

[Thunder Valley Entertainment Series:](#) Dec. 31, Lincoln



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