



PLACER VALLEY TOURISM

ROSEVILLE • ROCKLIN • LINCOLN

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: Sierra Nevada Long Course Junior Olympics Swim Meet

WHEN: July 19-22, 2012

WHERE: Roseville Aquatics Complex

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Crystal Clear Quality

Local swim team brings Junior Olympics to Placer Valley

Roseville, CA—California Capital Aquatics (CCA), the well-known Roseville swim team of about 144 swimmers, will be hosting the Sierra Nevada Long Course Junior Olympics (JO's) July 19-22 at the Roseville Aquatics Center. The Long Course Junior Olympics is the championship for the Sierra Nevada swim district, meaning that swimmers must qualify to enter into this meet based on Junior Olympics time standards.

It is projected that nearly 800 swimmers will participate in this year's event. Swimmers will represent Northern California cities such as Folsom, Redding, Chico, Davis, and Lodi. "This meet is a team-scored meet, which is different than other meets which are not scored," explains Head Coach Debbie Walker. "Because it's a time standard, our newer swimmers are able to compete alongside seasoned swimmers." Some swimmers will move onto the western zone meet, held in Colorado, after this meet.

Although Junior Olympics are not a stranger to Placer Valley, this championship meet is held on a rotating schedule. Head Coach Debbie Walker says that a team must have a long course pool in order to host JO's—which the Roseville Aquatics Center houses. With the support of the City of Roseville, as well as many other local organizations such as Placer Valley Tourism (PVT), JO's are able to continually return to Placer Valley.

Placer Valley offers visitors the perfect blend of urban excitement and rural charm. Located minutes northeast from Sacramento along I-80, Placer Valley comprises the cities of Roseville, Rocklin and Lincoln, and the bucolic towns of Granite Bay, Loomis, Newcastle and Penryn. Placer Valley is renowned for its amateur and professional sports tournament facilities, brand name shopping, award-winning restaurants, championship golf courses, and quaint historic

landmarks. PVT generates hotel room night stays by attracting numerous events to Placer Valley by providing grants to event organizers and hotels. Visit www.placertourism.com or call (916) 773-5400 for more information on Placer Valley getaways and to order a free Placer Valley Visitor Guide.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at arutherford@placertourism.com.