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California's Sports Destination

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: Wine Country Curling Club Moves to Roseville

WHEN: August 17, 2012

WHERE: Skatetown, Roseville, CA

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Wine Country Curling Club Moves to Roseville

California curling is on the rise

ROCKLIN, CA - Wine Country Curling Club [WCCC], the second curling club ever established in California, formed in Vacaville in 2006 but officially moved to Skatetown Roseville in January 2012. "Placer Valley Tourism was very supportive and interested in having it here," said a WCCC member. "PVT made it easier to make the change."

WCCC is dedicated to educating the surrounding community about curling through their Learn-to-Curl junior programs, which will integrate high school and university students into the sport. Currently, WCCC hosts weekly games every Monday evening (7-9pm) through the end of August and every Saturday (beginning at 5pm), beginning in the fall. At the low cost of \$25 per person per night, new curlers can come an hour early to learn the skills and strategies of curling before competing alongside experienced league players. WCCC's big event of the year, The Crush: Wine Country Bonspiel will be hosted August 31-September 2 at Skatetown Ice Arena.

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin, and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help you bring your event here, visit www.placertourism.com or call 916-773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at aengel@placertourism.com