

For Immediate Release



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Enter Today for a Chance to Showcase Your Talent at the Placer County Fair

Submit Placer County Talent Applications by June 3

Rocklin, CA - May 24, 2018 - [The Arts Council of Placer County](#) (ACPC) and [Placer Valley Tourism](#) (PVT) are excited to announce the inaugural *Placer County Has Talent Show* where finalists will perform live on stage at the Placer County Fair on Sunday, June 24 [@the Grounds](#) in Roseville.

Whether you're a singer, dancer, comedian, magician or whatever your talent is - this is your time to shine! Any resident of Placer County is eligible and minors are encouraged to enter as well but will need a parent or guardian signed waiver should they advance on to the live semi-finals.

Show us your talent in a 45 second video and fill out the online application by Sunday, June 3 for a chance to be showcased and vie to be named champion of *Placer County Has Talent*. The ACPC will post the videos on their website where a popular vote will result in the top 24 contestants being selected for a live audition in front of a panel of judges on Sunday, June 17.

The top 12 finalists will compete at the Placer County Fair on June 24 with a \$250 grand prize for 1st place, \$100 for 2nd place and \$50 for 3rd place. All semi-finalists will be recognized with a plaque.

"The Arts Council of Placer County is honored to be working with Placer Valley Tourism to bring a *Placer County Has Talent* performance to this year's fair," stated ACPC's Executive Director Jim Crosthwaite. "We know there is a wide variety of undiscovered talent right here in Placer County and we can't wait for fairgoers to share in the experience of seeing them perform."

Don't delay; submit your application and talent video today at www.placerarts.org. If you have any further questions please contact Jim Crosthwaite at 916-209-6778 or by email

at executivedirector@placerarts.org.



About Placer Valley Tourism


Placer Valley Tourism (PVT) is made up for the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call 916-773-5400.

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If you'd like more information please call PVT at (916) 773-5400 or email Amy Looney at alooney@placertourism.com.

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