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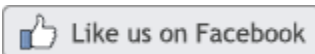
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End of the Trail

Prestigious All Girls Basketball Tournament Finds a Home in Placer Valley

End of the Trail (EOT) Basketball out of Northern Oregon is bringing one of their highly competitive and prestigious tournaments to Placer Valley on July 23-25. The EOT NorCal Ultimate Challenge will arrive in Rocklin at Hardwood Palace and showcase AAU Girls Basketball teams from throughout the western states including Alaska that are in 8th through 12th grade.



Although EOT has been producing all girls basketball tournaments for nearly 40 years now, this is the only the second year in Northern California. Last year this tournament was played in Concord and Placer Valley Tourism (PVT) is excited to have them in our footprint.

Harold Abend, who is at the helm of hospitality and marketing for the EOT NorCal Ultimate Challenge, explained that EOT specializes in certified National Collegiate Athletic Association (NCAA) recruiting tournaments for high school girl basketball players.

"Carl Tinsley is the founder of EOT and as far as I know he is the granddaddy of all girls basketball events; he is based out of the Portland area where he started the original EOT tournament now its 39th year," elaborated Abend. "That tournament is in the first half of the NCAA viewing period meaning that at tournaments that are certified by the NCAA college coaches are allowed to attend and view but not interact with the girls."

"We are looking forward to welcoming EOT to Placer Valley," commented PVT's Event Service Coordinator Rachel Timms. "It is exciting to have a NCAA recruiting tournament of this caliber at Hardwood Palace and we hope they return for many years to come and make Placer Valley the home of the EOT NorCal

Ultimate Challenge."

Mark your calendars for July 23-25 and come check out the action! Hardwood Palace is located at 1091 Tinker Rd in Rocklin.

[Click here for more information on the EOT Basketball Ultimate Challenge Tournament.](#)

Bill Rose Classic

Sierra Nevada Swimming Long Course Championships Arrive in Roseville on July 19-22

On July 19-22 the Roseville Aquatics Complex (RAC) will showcase nearly 800 swimmers competing at the Bill Rose Classic. California Capital Aquatics (CCA) and Placer Valley Tourism (PVT) will host this highly competitive swim meet that brings more than 40 Sierra Nevada Swimming (SNS) teams to Placer Valley.

Preliminary races are scheduled to start at 9 a.m. each day of this four-day meet with warm-ups starting at 7 a.m. Swimmers in age groups 8-under through 18-years-old will be participating and all have to meet qualifying times to compete. Most events will follow the trials and finals format with the the prelim trials in the morning and the top eight fastest swimmers from each event invited back for the finals in the afternoon.

"We are excited to host our Local Swimming Committee Championships in one of the best facilities on the West Coast," commented Justin Brosseau, Head Coach for CCA. "Our Summer Sanders Meet was FAST and we expect the same for this

meet, I'm sure a lot of best times and new meet records will be recorded!"

Originally the Bill Rose Classic was referred to as the Sierra Nevada Long Course Junior Olympics, however in 2016 SNS wanted to bring distinction to Bill Rose for his outstanding dedication to USA Swimming. Rose has been an instrumental member of USA Swimming for more than 30 years serving as a timer, stroke and turn judge, starter, deck referee, administrative referee and more. He is also a highly decorated official in USA swimming and has served as an official in several Olympic Trials for the United States. Clearly it was quite fitting to give him this honor.

The RAC is located at 3051 Woodcreek Oaks Blvd. in Roseville so be sure to mark your calendars and come see some fast swimming from July 19-22.



[Click here for more information on the Bill Rose Classic.](#)

Placer Valley Celebrates America



Placer Valley is gearing up to celebrate our nation with Rocklin, Roseville and Lincoln all hosting Independence Day festivities. Rocklin kicks off the celebration with their huge *Celebrate America* on June 30 and July 1. This year will mark the 10th year for this incredible event that takes place at Twin Oaks Park and is sponsored by Destiny Community Center. Both days gates will open at 4 p.m. and admission is free! Come enjoy the fun with an amazing pre-show, great food trucks and a fun kid zone, all leading up to the main show and fireworks that start at 8 p.m.

[Click here for more information on Celebrate America.](#)

Roseville will celebrate early on Wednesday, July 4 with their annual Run Crime out of Roseville kid run, 5K and 10K. Check-in starts at 6:30 a.m. at Royer Park where the run begins and ends. Following the run is the Roseville Fourth of July Parade that is scheduled for 9 a.m. This event starts at the intersection of Riverside, Vernon and Douglas and marches through downtown Roseville

spreading community spirit and entertainment for all. The festivities find their way back to Royer Park where from 10 a.m. to 1 p.m. you can enjoy live music, fun activities for kids including face painting, balloon artists and more! Food will be available to purchase.

[Click here for more information on Roseville's Fourth of July Activities.](#)

Last but definitely not least is the City of Lincoln's full day Fourth of July celebration. First up is a pancake breakfast hosted by the Native Sons and Daughters of the Golden West that takes place from 7 to 10 a.m. at the Lincoln Veteran's Hall at 541 5th St. Next is the Lincoln Area Chamber of Commerce's Annual Fourth of July Parade from 9 to 10:30 a.m. in Downtown Lincoln. At 11 a.m. the fun moves to McBean Park with horseshoe and cornhole tournaments. At 2 p.m. vendor booths and a kid zone will open and live music starts at 3 p.m. The Lincoln Potters baseball game will start at 6:05 p.m. and you can purchase tickets for the game [here](#). A firework display to close out the night!

[Click here for more information on Lincoln's Fourth of July Celebration.](#)

PVT NEWS

**All American Speedway Returns with Bill McAnally
Racing Promotions at the Helm**



Placer Valley Tourism (PVT) is thrilled to announce that Bill McAnally Racing Promotions (BMRP) is now at the helm of operations for all motorsports events at the All American Speedway in Roseville. Last month BMRP obtained a long-term contract and held their first race of the season on June 16.

"We're very excited about the opportunity to develop the speedway into a successful motorsports attraction," said BMRP's Bill McAnally. "We're proud to partner with Placer County and PVT in making this happen and for the speedway to be a part of the future of @the Grounds."

McAnally recognized that the timing was key with the recent renovations @the Grounds, "We plan to lay the foundation this year to build on as we move ahead and this is a long-range program that will take some time but we know the potential is there to develop a great facility for Roseville and Placer County."

He also stressed the importance of community and operating the facility in where the community is not only involved but supportive of the events. BMRP plans to feature top-level motorsports events, but with fewer annual events overall.

The next race on the schedule will land on Saturday, July 7 with general admission tickets only \$15, children ages 6-12 \$7 and under 5-years old are free. Parking will be \$5 and front gates open at 4 p.m. with racing starting at 6:15 p.m. The All American Speedway is located @the Grounds at 800 All America City

Blvd. in Roseville. We hope to see you there!

[Click here for more information about the
All American Speedway.](#)

Room Nights Sold

May 2018: 60,421

May 2017: 57,279

YTD: 279,242

Prior YTD: 273,352

Occupancy

May 2018: 80.5%

May 2017: 76.6%

YTD: 76.4%

Prior YTD: 75.1%



The USA Softball Western National Championships 16u/18u arrive in Placer Valley from July 23-29.

July Events

Sport Events

Hardwood Palace Basketball Tournaments: July 1, 7-8, 14-15, 21-22, 28-29, Rocklin

USA BMX Races: July 1, 7-8, 14-15, 21-22, 28-29, Roseville

Senior Softball CAN-SIRS Tournament: July 1, Lincoln

USSSA All-Star Softball Tournament: July 1, 6-8, Roseville

Piece of the Rock Softball Tournament: July 1, Rocklin

Rockwood Summer Basketball Tournament: July 1, Rocklin & Roseville

Lincoln Potters Games: July 4-5, 13-15, 19-21, 24-29, Lincoln

Firecracker Frenzy Pickleball Tournament: July 5-7, Rocklin

Speedworld Race: July 6-8, 29, Roseville

USA Softball Tournaments: July 6-8, 14-15, 20-22, Roseville, Rocklin & Lincoln

USTA Sierra View Tennis Tournament: July 14-15, Roseville

AAU Basketball Tournaments: July 7, 14, 21, 28, Rocklin & Roseville

Copa Univision Soccer: July 14, Cherry Island Soccer Complex

Bill Rose Classic Swim Meet: July 19-22, Roseville

USTA NorCal Ranch Round-Up: July 20-22, Roseville

Junction City Silver Cup: July 21-22, Roseville

Cassy Rowe Soccer Tournament: July 21-22, Cherry Island Soccer Complex

USA Softball Western Nationals: July 23-29, Roseville

EOT Basketball Ultimate Challenge: July 23-25, Rocklin

Debbie Patterson Quarry Classic: July 27-29, Rocklin

Rocklin Pro-Am Disc Golf: July 28-29, Rocklin

Match Club Bowling Tournament: July 28-29, Rocklin

Sandlot Softball: July 28-29, Lincoln

Community Events

[**Celebrate America:**](#) July 1, Rocklin

[**Downtown Tuesday Nights:**](#) July 3, 10, 17, 24, 31, Roseville

[**Fourth of July Celebration in Lincoln:**](#) July 4, Lincoln

[**Fourth of July Roseville Activities:**](#) July 4, Roseville

[**Food Truck Cinema:**](#) July 3 & 21, Roseville

[**Country Swing at McBean:**](#) July 7, Lincoln

[**All American Speedway Races:**](#) July 7, Roseville

[**The Play Conference by Roseville Community Preschool:**](#) July 12-15, Roseville

[**Gather Movie in the Park:**](#) July 13, Rocklin

[**Rocklin Community Theatre Presents The Wedding Singer:**](#) July 13-15, 20-22, 27-29, Rocklin

[**Thunder Valley Entertainment Series:**](#) July 13-14, 20-21, 28, Lincoln

[**Night out at the Museum:**](#) July 21, Roseville

[**Roseville Concerts on Square:**](#) July 21, Roseville

[**Quarry Park Adventures Summer Concert Series:**](#) July 28, Rocklin



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