



# PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

*California's Sports Destination*

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.playplacer.com>

## FOR IMMEDIATE RELEASE

EVENT: The NorCal High School Cycling League is “Bringing It Back Together”

WHEN: March 24, 2013

WHERE: Granite Bay, CA

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### 650 Teen Mountain Bikers Take On the Folsom Lake Trails

*NorCal High School Cyclists Compete at Folsom Lake*

**Rocklin, CA—March 20, 2013—** Folsom Lake will be abuzz with the whir of wheels and the cheering of fans on the weekend of March 23<sup>rd</sup> and 24<sup>th</sup> as over 50 cycling teams from Northern California race through eleven different categories of high school mountain biking. **Placer Valley Tourism is teaming up with the NorCal High Cycling League to host this event in Placer Valley for the third year in a row!** Most every high school in California north of San Luis Obispo will be competing in this race, and around 650 competitors are expected to participate. ***Admission is free for spectators and refreshments are available on-site at the race.***

This weekend's race is the third out of six races; the second to last competition before league and state championships in April and May. ***The competitors will be racing—rain or shine—on a mixture of trails and off-road cycling paths at the lake; the twisting single-track, wide double track and rolling crosscountry track will put each racer's individual skill level, agility and endurance to the test.*** Competitors will arrive at 8am for set up and warm up and races begin at 10am, typically running to about 3pm. Award ceremonies are conducted after all of the races have ended.



*NorCal high school cyclists race to the finish line.*

**The NorCal League has been putting on races and organizing mountain biking camps and clinics since 2001.** Many of their races take place in the convenient Placer Valley. Last year, Redwood High School took home the trophy for this competition, but the 2012 State Champions, Sir Francis Drake High School landed second.

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit [www.playplacer.com](http://www.playplacer.com) or call [\(916\) 773-5400](tel:9167735400).

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Olivia Barton at [obarton@placertourism.com](mailto:obarton@placertourism.com)