



# PLACER VALLEY

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*California's Sports Destination*

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.playplacer.com>

## FOR IMMEDIATE RELEASE

EVENT: Piece of the Rock Softball Tournament

WHEN: June 15-16

WHERE: Rocklin, CA

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### **Over 21 Nor Cal Softball Leagues to Compete in Rocklin**

*700 Youth Fast Pitch Softball Players will Battle it out at the Piece of the Rock Tournament*

**ROCKLIN, CA** – June 10, 2013 – Over the upcoming weekend of June 15<sup>th</sup> through 16<sup>th</sup> around 700 fast pitch softball players representing 53 teams from Northern and Central California will compete in the annual Piece of the Rock Softball Tournament at Lund Park (formerly known as Lone Tree Park). **PVT has partnered up with the Rocklin Girls Fast Pitch Softball League to host this event in Rocklin for its 13<sup>th</sup> year!** This year, the tournament has grown exponentially—with its reach extending to teams from the NorCal Girls Softball Association as well as other teams from the Fresno, San Mateo, Almaden Valley and San Bruno areas.



The Rocklin Girls Fast Pitch Softball League formed this tournament for 10U, 12U, 14U and 16U All-star and ASA-B softball teams. Since its inception in 2001, the Piece of the Rock has been a premier tournament for fast pitch softball teams in Northern California. This event is free for spectators and will provide a full snack bar.

Piece of the Rock's winning teams continue with tournament play through July and participate in their divisions' Western National Championship Tournaments. These championships will be held in Peoria, AZ, Stockton, CA, and San Diego, CA from July 30<sup>th</sup> through August 4<sup>th</sup>. Most of the participating teams will also continue play through July 13<sup>th</sup> and 14<sup>th</sup> to participate in the NorCal Girls Softball All Star Tournament in Elk Grove, CA.

**Placer Valley Tourism** [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit [www.playplacer.com](http://www.playplacer.com) or call (916) 773-5400.

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If you'd like more information about this topic, please call [Placer Valley Tourism](http://Placer Valley Tourism) at 916.773.5400 or e-mail Olivia Barton at [obarton@placertourism.com](mailto:obarton@placertourism.com)