

California's Central Destination

2204 Plaza Drive Suite 110 Rocklin, CA 95765 http://www.placertourism.com

## FOR IMMEDIATE RELEASE

**EVENT:** The California BMX State Finals

WHEN: September 13-15, 2013

WHERE: Roseville, CA

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## BMXers Race to Placer for Largest State Finals Ever! Oak Creek BMX to Host 3,000 Spectators and Riders

ROCKLIN, CA - August 20, 2013 - <u>BMX</u> racers from all over California have been training all year long to qualify for the upcoming <u>BMX State Finals</u>, set to take place at <u>Oak Creek BMX</u> in Roseville September 13th through 15th. *Over 700 riders will be participating in this tournament, forecasting the largest State Finals ever!* <u>ABA BMX</u> and <u>Placer Valley Tourism</u> have partnered up to bring this exciting competition to Placer Valley!



California is the mecca for BMX riders. It has only been five years since the sport has been recognized and included as an Olympic event, and the sport continues to grow here; the qualifying tournament, the State Doubles, had the most participants ever. Every BMX track in California will be represented by one or more qualified riders in the Finals.

Riders are competing for the awards of the daynovelty backpacks, enormous custom trophies and even high end bikes will be awarded to top finishers. Number plates will be awarded for the top 10% of each age and skill class, and the top scorers will go on to compete in the Race of Champions (ROC) that precede the Grand Nationals on Thanksgiving. The Grand Nationals is where athletes are invited onto the Olympic team, so the State Finals are where California rivals can show their talents and compare skills for the first time this season.

Come check out the intense first round of competition! Concessions, bike equipment and raffles will be available for sale.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Olivia Barton at obarton@placertourism.com