



**PLACER VALLEY**  
**ROSEVILLE • ROCKLIN • LINCOLN**  
*California's Central Destination*

2204 Plaza Drive Suite 110  
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<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: The Crush Bonspiel  
WHEN: August 29 – September 1, 2013  
WHERE: Roseville, CA  
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**The Crush Brings Olympians to SkateTown in Roseville**  
*Curlers Gather From US and Canada to Compete on Placer Ice*

**ROCKLIN, CA** - August 20, 2013 - Curling enthusiasts and Olympians from all over the US and Canada will unite in Roseville August 29<sup>th</sup> through September 1<sup>st</sup> for the ever-growing [Crush Bonspiel](#), where competition meets culture on the rumored "best curling ice in the US." Olympians [Debbie McCormick](#), [Jessica Schultz](#), [John Benton](#) and [Patrick McDonald](#) will be in attendance. [Placer Valley Tourism](#), in alliance with newly local [Wine Country Curling Club \(WCCC\)](#) has brought this competition to [SkateTown Ice Arena](#) in Roseville for its second year; this time, adding an extra day to accommodate the demand!

About 40 teams will be participating, coming from Toronto, Alberta, Wisconsin, New Hampshire, Utah, Tahoe, and all over California. *This tournament has become the largest Bonspiel in California history.* British gold medalist [Edith Loudon](#) took home the win for the last two Bonspiels, and this year, winners will be going home with a bottle of Cabernet



Sauvignon from Crush sponsor Silver Oak Winery.

Come check out this sensational event! Attendance is free to the public with drink purchase and other concessions will be available on site. Games will run each day from 7:00 a.m. until midnight, with a pub crawl on Saturday night and an open house at the [Roseville Brewing Company](#). On Sunday, the final games will run from 2:30 p.m. until 5:00 p.m.

"Usually we have to travel to curling clubs in sub-zero temperatures," says Women's USA [Skip](#) from the [2010 Vancouver Olympics](#), [Debbie McCormick](#), "but here we can taste wine, wear shorts and sunglasses, then go and curl--what's not to like?"

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Olivia Barton at [obarton@placertourism.com](mailto:obarton@placertourism.com)