



PLACER VALLEY
ROSEVILLE • ROCKLIN • LINCOLN
California's Central Destination

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<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: The Crush Bonspiel
WHEN: August 7 – 10, 2013
WHERE: Roseville, CA
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Swimmers from 13 States Meet to Break Records at Championships
Future Olympians Take Roseville for the Western Zones

ROCKLIN, CA - July 31, 2013 - For the first time in seven years, the Western Zone Swim Championships are being held in Northern California -- right here in Placer Valley! Since its first and only other stint at the [Roseville Aquatics Complex](#) in 1997, several records established there remain untouched. This All-Star swim meet consists of 500 hand-picked swimmers from the Western Zone -- *the cream of the crop* from every regional swim committee. Former competitors include Olympians [Summer Sanders](#), [Natalie Coughlin](#), [Missy Franklin](#), [Scott Wertz](#), and [Chloe Sutton](#). On August 7th through 10th, young athletes from 9-14 years-old intend to make swimming history. [Placer Valley Tourism](#) has joined ranks with [California Capital Aquatics](#) to bring this enormous [USA Swim](#)-sanctioned event to fruition in Roseville!



Competitors will be coming from 16 [western](#) regions to break [records](#) and triumph over other teams in the running for the Scottie Aschermann Team Champion Trophy and the Adam Szmidt Team Sportsmanship Award. Competitive events include various distances in categories including [Freestyle](#), [Backstroke](#), [Breaststroke](#), [Butterfly](#), Relays and [Medleys](#). [Alaska](#), [Hawaii](#), [Colorado](#), [Montana](#), [New](#)

[Mexico](#), [Oregon](#), [California](#), [Washington](#), [Arizona](#), [Nevada](#), [Idaho](#), [Utah](#) and [Wyoming](#) will be represented in the meet.

1997 was the year that four still-standing records were made-two of these records were set by Californian swimmers. Five swimmers made two of these still-standing [records](#): an 11/12 Boys 400-Meter Freestyle Relay and a 17/18 Boys 200-Meter Butterfly. The Californian 11/12 record-holders are: Jennifer Bingham of [Central](#) for her Girls 200-Meter Freestyle time and Karl Frisinger of [Pacific](#) for his Boys 400-Meter Freestyle time.

Come check out these swimmers as they attempt to break these long-standing records! This event is free to the public and will feature a variety of vendors and concessions.

[Placer Valley Tourism](#) [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Olivia Barton at obarton@placertourism.com