



PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

California's Sports Destination

PRESS RELEASE

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For Immediate Release

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Calling All Sports Lovers and Beer Drinkers!

Placer County Fairgrounds is home to this year's Brews and Balls

ROSEVILLE, CA - September 17, 2013 - Rare sports enthusiasts will congregate at the [Placer County Fairgrounds](#) on September 28th for a day of unique sporting events and beer drinking. With dodgeball, kickball, and cornhole tournaments starting at 10 am, this will be a busy day for competitors. Spectators and athletes alike will also be able to taste and drink different beers throughout the evening. *Over 50 breweries will be in attendance with drafts for people to enjoy.* **Brews and Balls** and **Placer Valley Tourism** have partnered up to bring this one-of-a-kind competition to Placer Valley!



Sports is a hobby that unites both players and spectators worldwide. With the amount of enthusiasts growing it is only fitting that the amount of sporting events grow also. [Brews and Balls](#) will fulfill the "balls" portion of it's title with competition in [dodgeball](#), [kickball](#), and [cornhole](#) for those who wish to show off their unique athletic abilities. Spectators are not only welcomed but encouraged to check out the fun.

[Brews and Balls](#) is truly an event for all people over 21 whether you wish to compete, drink, or do both. The Brew Fest will start at 2 pm where tasters can sample drafts from over 50 breweries from all over California. For a small

tasting fee (included in the cost if you are competing), beer connoisseurs can spend the afternoon finding new favorite drinks made right here in California. The day will start around 10 am and go til roughly 5 pm on Saturday the 28th making for a fun way to close out the month of September.

Come check out the most unique sporting and social event Northern California has to offer! [Tickets](#) are only \$30 which includes both tasting and playing.

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Kim Summers at ksummers@placertourism.com

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