



**PLACER VALLEY**

**ROSEVILLE • ROCKLIN • LINCOLN**

*California's Sports Destination*

PRESS RELEASE

For Immediate Release

Contact: Kim Summers

Placer Valley Tourism

(916) 773-5400

[ksummers@placertourism.com](mailto:ksummers@placertourism.com)

[www.placertourism.com](http://www.placertourism.com)

## **Placer Valley Tourism lands Cornhole State Championship!**

### *Cornhole will be at Courtside in June 2014*

**ROCKLIN, CA** - On June 20-21, 2014 the first ever [California State Championships of Cornhole](#) will be held right here in Placer Valley. [Placer Valley Tourism](#) has partnered up with the [American Cornhole Organization](#) to bring this growing sport to California.

President of American Cornhole, LLC Frank Geers said, "We're extremely excited to have launched our State Championships Program and believe that Rocklin, California is going to be a great host city for the event in 2014 and for years to come." PVT is very excited about the opportunity to work with the ACO to make this a highly anticipated annual event.

ACO Certified Official Ken Jones said, "Cornhole is an activity people have been playing in their backyards, in parks and at tailgate parties for year. This year, we're giving anyone who enjoys cornhole the opportunity to come to Rocklin to test their skill with the best players in the state." Jones is a State of California certified official and will be running the event at Courtside. He also noted how high the competition level is at the State tournaments, and how he is very excited to see California's best. "At the tournament level, Cornhole is not just a game of sliding a bag in a hole. You've got to be able to block your opponents path to the hole, and if your path is blocked, be able to airmail over the top of them. Strategy plays a huge part of elite level cornhole."

The tournament will be at Courtside in Rocklin and will be an event you definitely don't want to miss. For more information on all of the fun, check out our [website here!](#)



**"You may be good, but chances are there's someone better. We want to give the residents of California the opportunity to find out if they are one of, if not the best Cornhole player in California." - Ken Jones, ACO Certified Official, State of California**

**Placer Valley Tourism** [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit [www.playplacer.com](http://www.playplacer.com) or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at (916) 773-5400 or e-mail Kim Summers at [ksummers@placertourism.com](mailto:ksummers@placertourism.com)

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